The Golden Age of Energy
An all-of-the-above strategy…in need of a unified policy

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Major shifts in energy investments

Cumulative global energy supply investment by type

Cumulative global power investment by type

Average annual investment in energy efficiency

Energy investments undergoing substantial shifts:

- From fossil to renewables
- From larger- to smaller-scale
- From major institutions to households

Source: IEA’s New Policy Scenario (2014-2035), Citi Research
US: in need of a unified energy policy

Multiple regulations

- **Clean Air Act** (1963) and Amendments (1970, 1977, 1990)
- Many other regulations at the Federal and State levels

Multiple agencies

- Department of Energy, but also
  - State level incentives and regulations

Some key policies:

- **Wind** growth peaked in 2012 due to uncertain policies on **Production Tax Credits**; PTCs should end by 2016 without changes to current policies
- **Solar** growth helped by **Investment Tax Credits**, but ITCs should fall in value in the next couple of years, currently at 30% of capex

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Climate Action Plan – a more unified *proposal*

- National Energy Goals – Economic Competitiveness; Environmental Responsibility; Energy Security

Current clean energy development helped by market forces leveraging existing policies

Source: Citi Research
**DOE policies**

- **Principles for DOE's investments:**
  - **Maturity:** can still advance significantly but could reach commercial scale within a decade
  - **Materiality:** can deliver consequential impact on national energy goals
  - **Market potential:** can be adopted by markets that are driven by economics but shaped by policy

- **Transport sector:**
  - (1) Reduce oil demand, (2) promote alternative sources for transportation energy, (3) encourage technologies that fit easily into existing infrastructure, (4) reduce environmental impacts

- **Stationary sector:**
  - (1) Enhance reliability and security, (2) enable electricity management, (3) reduce environmental impacts, (4) improve information on supply and demand

- **National laboratories, partnerships with outside organizations, loan guarantee programs**

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**Enacted spending in the EERE division in DOE (2014)**

- Weatherization and Intergovernmental\…
- Advanced Manufacturing
- Building Technologies
- Vehicle Technologies
- Water Power
- Geothermal Energy
- Wind Energy
- Solar Energy
- Bioenergy Technologies
- Hydrogen and Fuel Cell Technologies

**Enacted spending in other divisions in DOE (2014)**

- Advanced Research Projects Agency
- Fossil Energy Research and Development
- Nuclear Energy
- Electricity Delivery and Energy Reliability

Source: US DOE, Citi Research
### Other energy policies

<table>
<thead>
<tr>
<th>R&amp;D</th>
<th>Regulation</th>
<th>Finance</th>
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<tr>
<td><strong>Vehicle efficiency</strong></td>
<td>NIST Transportation Programs (Commerce); Tank Automotive Research, Development &amp; Engineering Center (Defense); Clean Automotive Technology Program (EPA); Federal Highway Administration Exploratory Advanced Research Program (Transportation)</td>
<td>Corporate Average Fuel Economy, or &quot;CAFE,&quot; Standards (EPA); National Highway Transportation Safety Administration (Transportation)</td>
</tr>
<tr>
<td><strong>Vehicle electrification</strong></td>
<td>NIST Pipeline Safety Testing (Commerce); Infrastructure Protection &amp; Disaster Management (Homeland Security); Pipeline &amp; Hazardous Materials Safety Administration (Transportation)</td>
<td>Clean Air Act (EPA); Right of Way permitting (Interior); Presidential permits (State); PHMSA (Transportation); Office of Energy Market Regulation (FERC); Energy commodity market regulation (CFTC)</td>
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<td><strong>Alternative hydrocarbon fuels</strong></td>
<td>Biomass R&amp;D initiative (Agriculture); NIST biofuels standards program (Commerce); Defense Advanced Research Projects Agency (Defense); National Vehicle &amp; Fuel Emissions Laboratory (EPA); Research &amp; Innovative Technology Administration (Transportation)</td>
<td>Renewable Fuels Standard 2 (EPA); BLM and BOEMRE leasing (Interior); Energy commodity market regulation (CFTC)</td>
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<tr>
<td><strong>Energy efficiency</strong></td>
<td>NIST Intelligent Manufacturing Standards Program (Commerce); Defense research and engineering (Defense); Sustainable Communities Program (Housing)</td>
<td>Building code standards (Housing)</td>
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<td><strong>Grid modernization</strong></td>
<td>NIST energy storage &amp; power delivery (Commerce); Defense research and engineering (Defense); Resilient Electric Grid Project (Homeland Security); Reclamation HydroPower Design and Maintenance (Interior)</td>
<td>NIST Smart Grid Interoperability Standards (Commerce); Transmission siting and permitting on Federal lands (Interior); Office of Electric Reliability (FERC)</td>
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<tr>
<td><strong>Clean Electricity Generation</strong></td>
<td>Ag Research Service Bioenergy program (Agriculture); NIST Power Device &amp; Thermal Metrology Project (Commerce); Environmental Security Technology Certification Program (Defense); Air, climate &amp; energy research program (EPA); Bureau of Reclamation Science &amp; Technology Program (Interior)</td>
<td>Army Corps of Engineers licensing (Defense); Clean Air Act (EPA); BLM, BOEMRE permitting/licensing (Interior); Mine Health &amp; Safety Administration (Labor); Nuclear reactor licensing (NRC)</td>
</tr>
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</table>

Source: US DOE, Citi Research
Traditionally, large-scale investments come in phases in the energy industry.

Oil and gas capex 1972-present by US, top global majors

Previous peak in 1981: $200bn
6-fold increase in capex spending at same time as 3-4 fold increase in costs

Current peak in 2012: $302bn

Interplay of the oil capex and price cycles

6-fold increase in capex spending

New construction of gas power plants tapered off, now with a surplus of plants

The glut of gas-fired generation is seemingly perfectly timed to consume cheap gas in coal-gas switching…

…10-years after the building boom

Source: Company reports, IHS Herold, Citi Research
Technological advances lowering cost, boosting new energy deployment

Rising deployment amid falling cost of renewables

Solar exhibits potentially rapid learning rates

Learning rates of wind

Cost reduction to continue in the future

Source: DOE, Citi Research
LCOE is the 'Levelised Cost of Electricity', which attempts to compare different methods of electricity generation in cost terms on a comparable basis. Different technologies vary materially in the proportion of upfront capital expenditure vs. fuel cost or operating costs. LCOE incorporates all of these costs and calculates the 'price' of electricity needed to give a certain rate of return. The cost curve only includes export-oriented projects: the integrated global energy cost curve is built from 98 gas projects, 48 coal projects, 120 solar and 120 wind projects/scenarios, with nuclear also included.

Source: Citi Research
Looks like a short gas bridge to renewables based on overall MW needed

Total US generation in utilized capacity (GW) showing modest growth as demand growth stalls; coal resilient

Rapid rise of renewables limits the potential for much stronger gains in gas demand

Factors driving the generational power transition in the US

New capacity dominated by renewables and some gas: new markets for US gas may be overseas rather than domestic

Source: EIA, Ventyx, Citi Research
But US gas growth looks sustainable as productivity continues to rise...

Northeast production rose from near minimal levels to become the 3rd largest producer after US, Russia

Nationally, gas production could rise by 50% between 2011 and 2020 and export growth

Much of the production growth is driven by productivity gains:
Average first month oil and gas production per rig in the Marcellus (left) and the Utica (right)

Source: EIA, Bentek, Citi Research
Oil production also rising rapidly, while fuel efficiency could slow demand gains

Projected growth of US crude oil production mostly from light crude (12-mb/d in total by 2020)

Very low production cost for oil possible: Eagle Ford breakeven prices for various IPs* and various well costs ($MM)

Strong business-as-usual demand growth should slow with raising efficiency

Impact of the Shale Revolution:
- Rising oil and gas production
- Driving down oil and gas prices
- Export opportunities to lower global prices

* IP = Initial Production (average production in the first 30 days)

Source: EIA, DrillingInfo, Citi Research
But renewables’ intermittency require gas/storage to shape power output

Theoretically generation and load seem rather smooth…
NERC’s base scenario of load, wind and solar profiles in California

... But a microgrid needs substantial gas generation
MW breakdown of Princeton University’s microgrid

And for wind, there are still kinks that require smoothing
Hourly wind generation (Illustrative)
**Requirements to make renewables generation profile similar to fossils**

<table>
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<th>Multiple components needed to make renewables act like fossil generation</th>
<th>Fossil generation does require some, but all of the components</th>
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<tbody>
<tr>
<td>● Shaping</td>
<td>● Regional price spreads</td>
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<td>● Attrition</td>
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<tr>
<td>● VGR – Variable Generation Risk</td>
<td>● Hedging/ Hold-Open Risk</td>
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<td>● Ancillaries</td>
<td>● Regulatory Changes</td>
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<td>● Data Integrity – for forecasts</td>
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Source: Citi Research
Cost comparisons go beyond levelized costs of energy (LCOE)

- A global LCOE seems to be a good way to put different energy sources on a level playing field in the power sector. This is similar to P/E ratio or VaR. But there are many problems associated with it.
  - Wind and solar may be competitive with gas on an LCOE basis (ie, capital + operating costs), but the former needs energy storage, which adds to cost, to deliver a similar generation profile as a gas plant.
  - But using a gas plant LCOE is also not appropriate, because there is generally enough gas generation capacity that no gas plants would need to be built in most cases.
  - Hence, a more appropriate comparison should be the LCOE of wind or solar + storage vs. the marginal generation cost (ex. capital) of a gas plant, for example.

- Some of the comparisons ignore local conditions: coal is necessarily cheap but delivered cost is important; renewables are great but capacity factors change in different locations because the cost decline will continue on a log scale no less.

- Technical constraints in integrating variable energy resources do present challenges, e.g. inertia and frequency response, reactive power and other general balancing issues.

- But there is no denying that renewables have become very competitive:
  - One needs to see how much of the optimism is realistic.
Utilities across the developed world are facing mounting challenges

<table>
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<tr>
<th>Supply-Demand Fundamentals</th>
<th>Europe</th>
<th>US</th>
<th>Japan</th>
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<tr>
<td><strong>Weaker demand</strong></td>
<td>Efficiency, demand-side management, lackluster economic growth and rising distributed generation all weaken demand for utility-provided electricity (distributed generation involves off grid customers generating their own power)</td>
<td>Now: legacy expensive gas supply, lack of options</td>
<td>Now: Expensive LNG imports</td>
</tr>
<tr>
<td><strong>Fuel prices fluctuations</strong></td>
<td>Future: higher LNG supply to lower global prices</td>
<td>Now: shale gas lowered prices, spark/dark spreads</td>
<td>Future: gas price recovery could boost margins again</td>
</tr>
<tr>
<td><strong>Environmental / carbon policies</strong></td>
<td>EU carbon prices too low to reduce high-carbon gen but UK’s carbon floor high enough to drive up prices</td>
<td>Coal plant retirements</td>
<td>Abandon “Kyoto” commitment without full fleet of nuclear</td>
</tr>
<tr>
<td><strong>Rising renewables commitment</strong></td>
<td>Government support of rising renewables/distributed generation helps sector growth but at expense of traditional utilities – stagnant demand, fewer customers</td>
<td>Cost recovery on infrastructure spending (e.g. to transmit/balance renewables) is limited as authorities still want to support “green” measures first</td>
<td></td>
</tr>
<tr>
<td><strong>Regulatory uncertainty</strong></td>
<td>Regulatory uncertainty with no comprehensive policies on energy/environment affects asset investment/deployment strategy (e.g. EU gas plants, Japan nuclear)</td>
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Source: Citi Research
Financing options are expanding based on different needs

Key sources of financing for larger scale investments

- **Self-financing**
  - Retained earnings
  - State budget allocation

- **Banks**
  - Lend on a short or long term basis

- **Capital markets**
  - Debt
  - Equity
  - YieldCo

- **PPA-type financing**

Key sources of financing for smaller scale/energy efficiency investments

- **Self-financing**

- **Consumer loan**

- **Energy savings performance contract**

- **Energy service agreement**

- **Property assessed clean energy**

- **Utility on-bill financing**

- **Public loan programs**

- **Mortgage-backed financing**

Source: Citi Research
Appendix A-1

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