

# The Shale Gas Revolution

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*Presentation on behalf of the*

*Japan Oil, Gas, and Metals Corporation*

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Davos, Switzerland

*Unconventional gas will transform the entire energy production landscape in the United States.....and alters the U.S. energy outlook for probably a hundred years\**

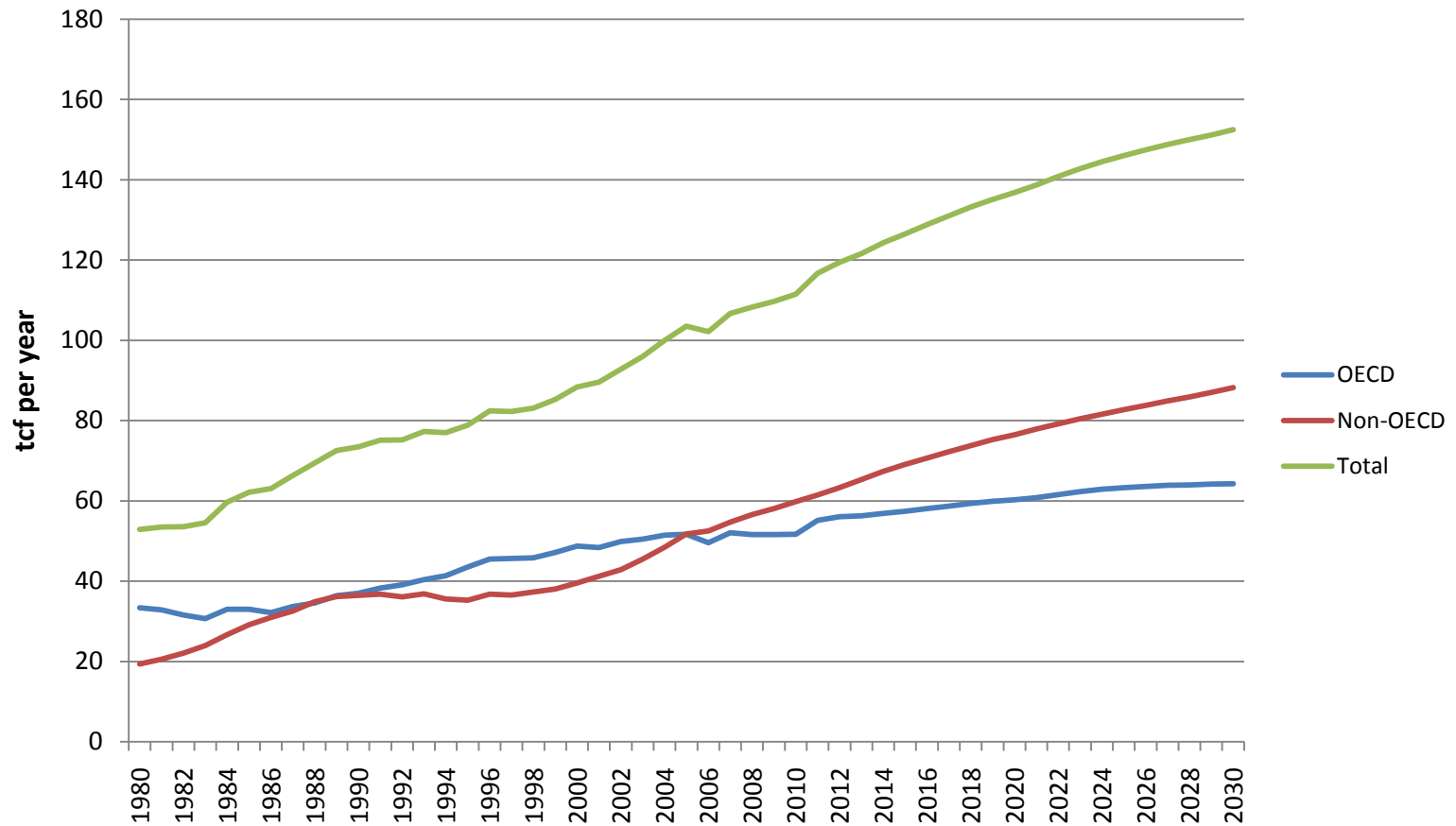
**Tony Hayward**  
**Chief Executive Officer**  
**BP plc**

***\*In 2009 the United States became the world's largest producer of natural gas***

# Overview

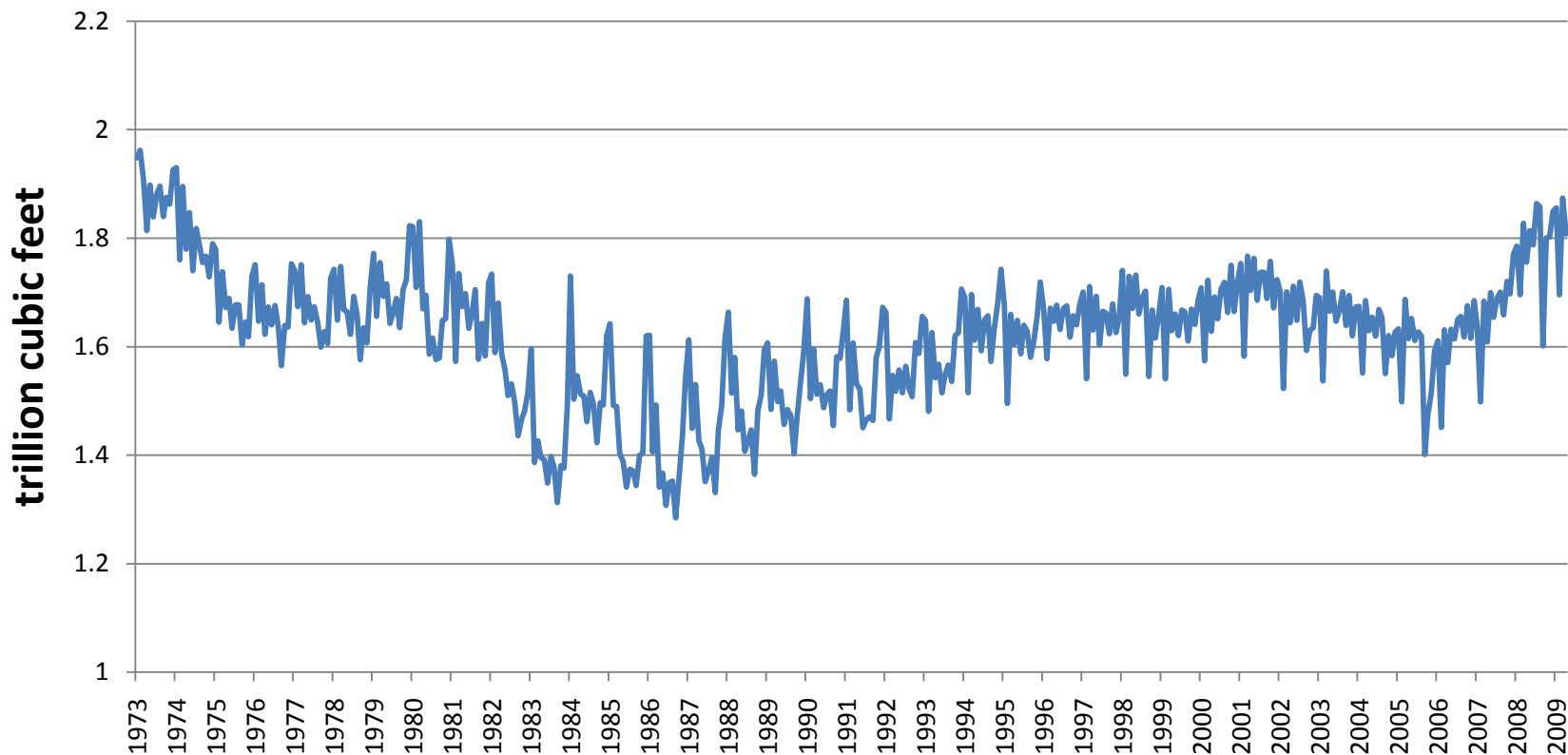
- Natural gas markets around the world are undergoing rapid and fundamental shifts in supply, demand, and pricing
- European importers are reducing imports from Gazprom and in many cases dropping to (or maybe below) take-or-pay contract minimums.
  - Turning to lower cost LNG spot cargos when available
- At the same time, supply of liquefied natural gas (LNG) has increased globally...
- ...and the outlook for natural gas production in the U.S. has changed radically with a breakthrough in the production of gas from shale rock formations
- Surge in U.S. shale gas production is gaining interest worldwide
- World markets are saturated with natural gas, pressuring prices

# Natural Gas Consumption Through 2030



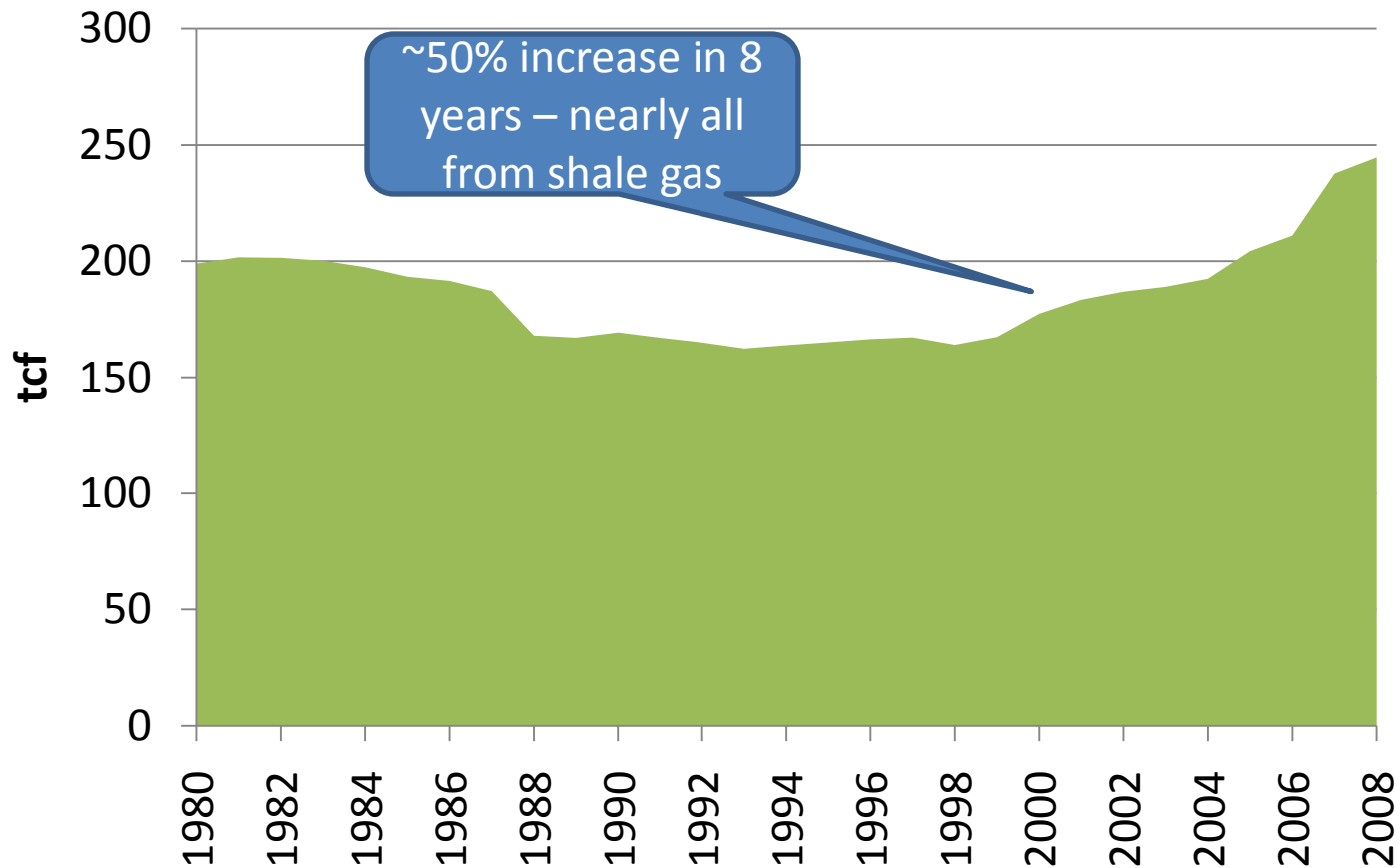
Source: EIA International Energy Outlook 2009

# U.S. Monthly Marketed Natural Gas Production 1973 - 2009

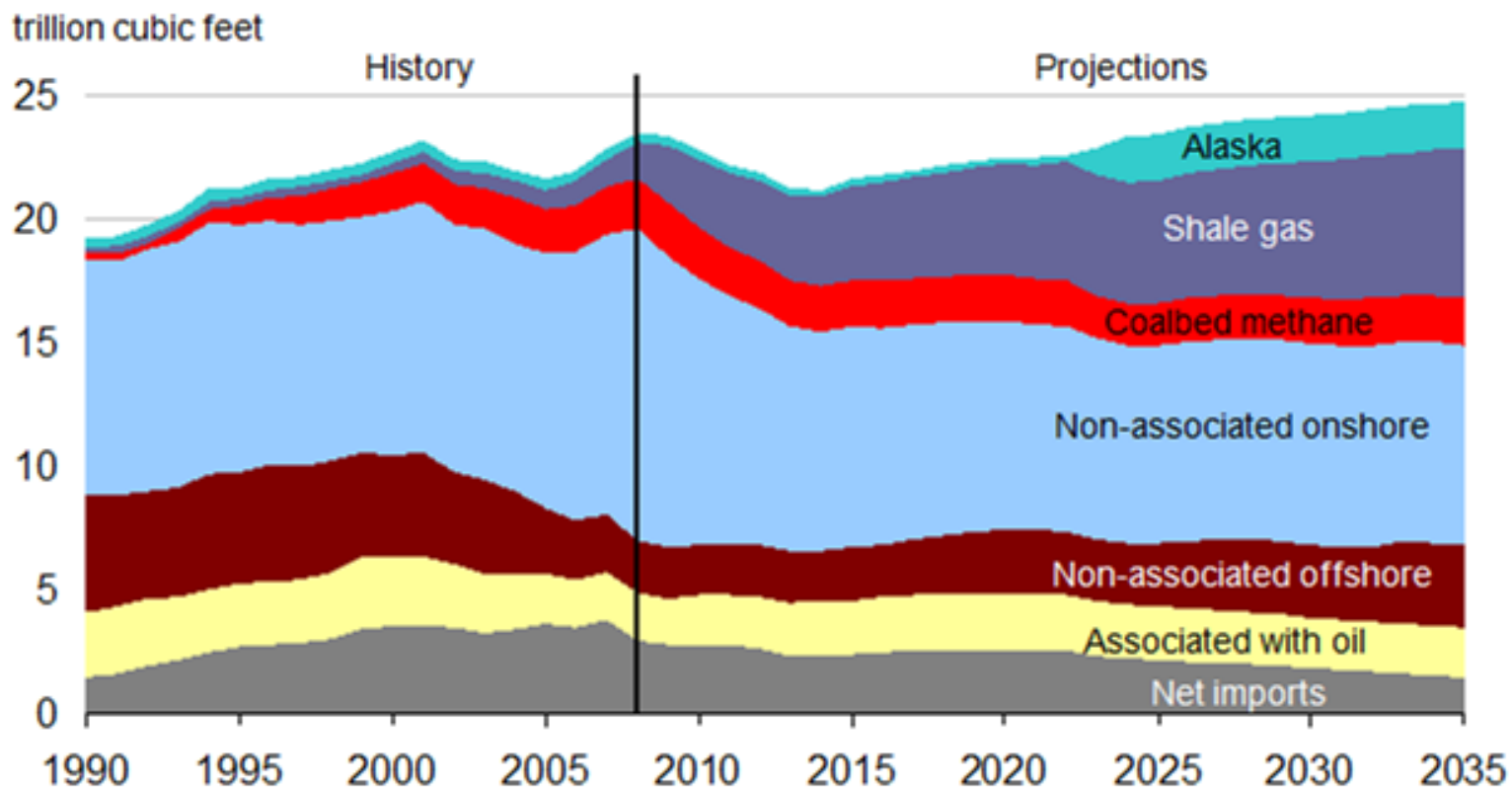


Source: EIA Data

# U.S. Proven Gas Reserves Since 1980



## EIA 2010 Natural Gas Production Forecast

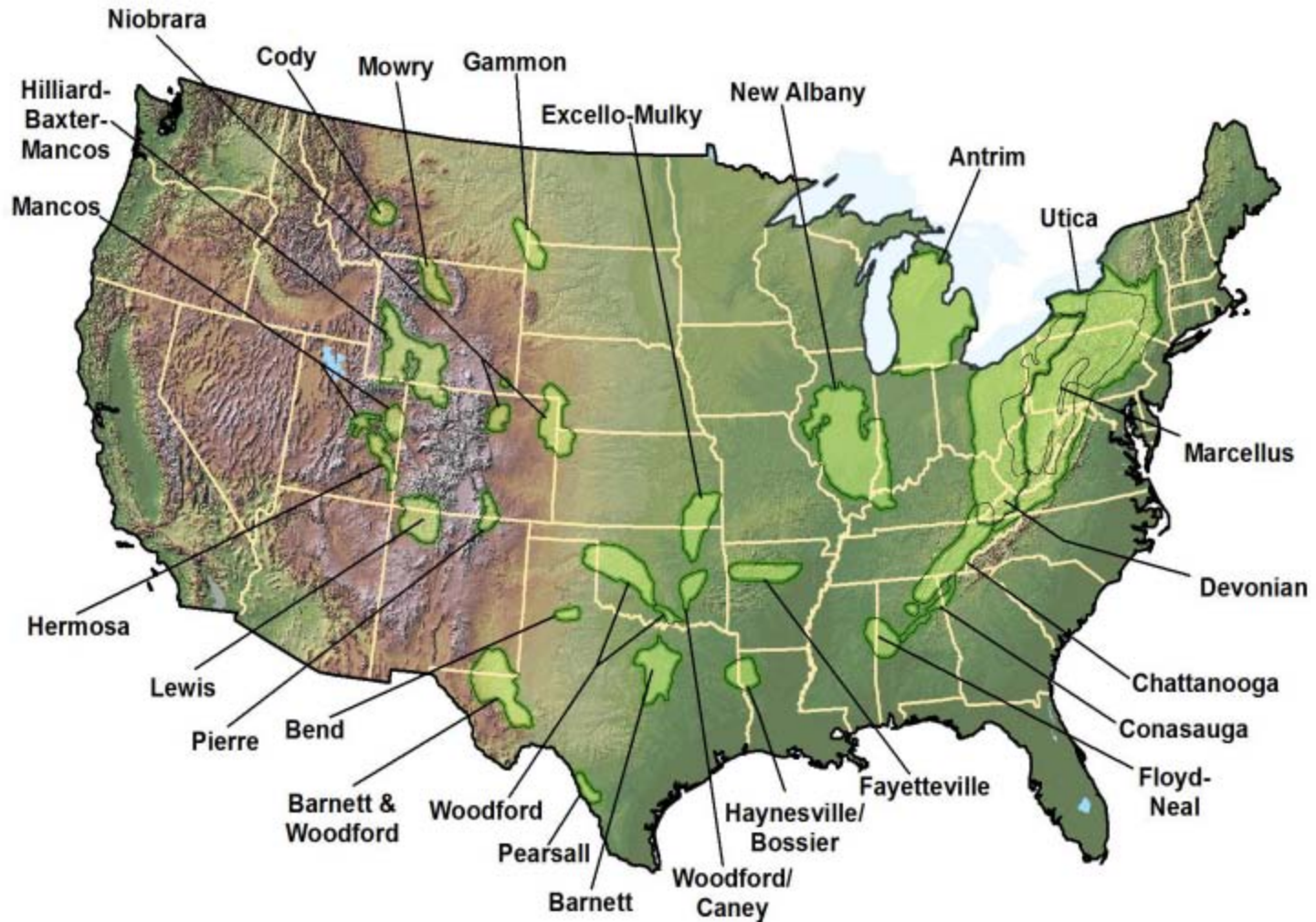


# Shale Gas Revolution in North America

- Rise in North American gas production in recent years is due to the growing role of the unconventional natural gas, mainly shale gas.
- Due to improvements in drilling technology and well-completion methods, U.S. and Canadian gas shale plays currently account for about 10% of the natural gas supply of both countries



# U.S. Shale Basins

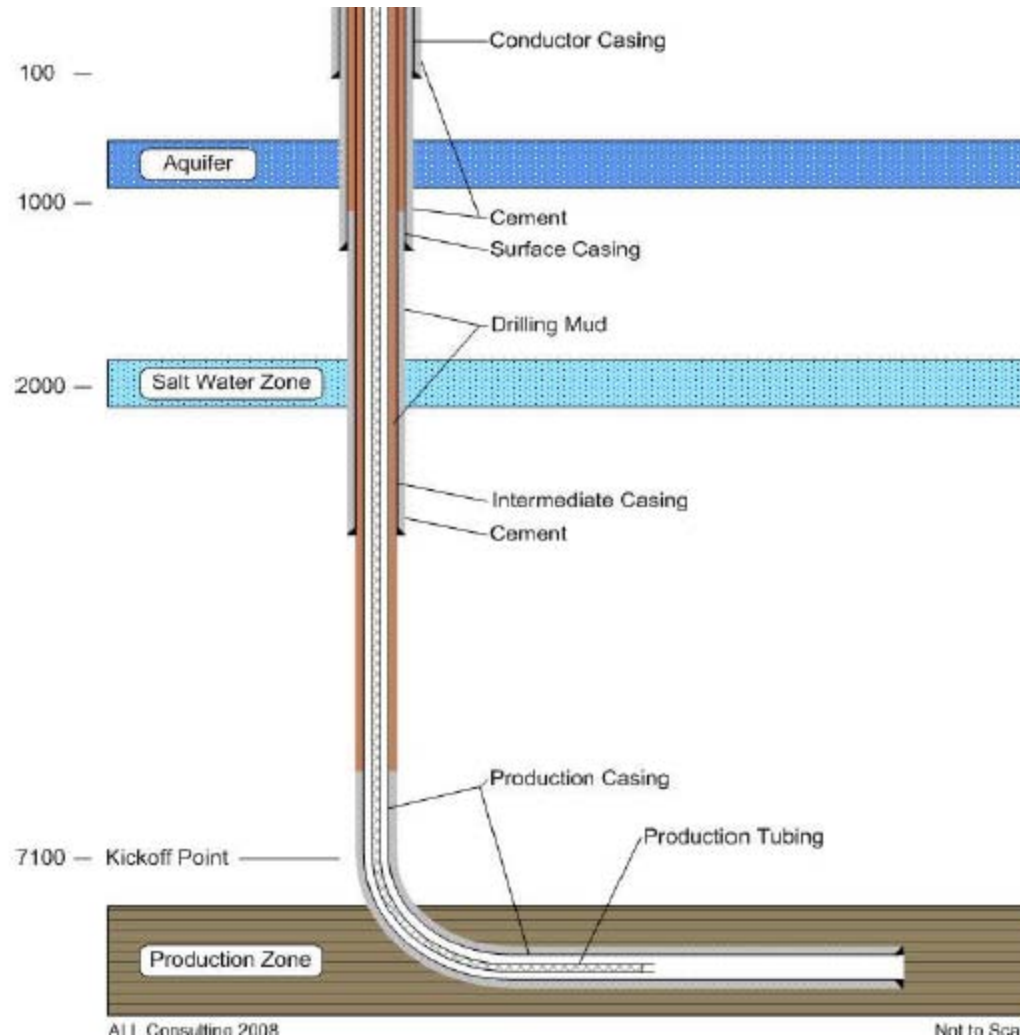


Source: DOE

# Shale Production Technology

- Horizontal drilling enables producers to hit the “sweet spot” of a shale formation
- Horizontal drilling is often combined with hydraulic fracturing, where rock formations are broken apart and pumped with slick water and sand at a high pressure to break the sediment and release the gas
- Wells initially produce gas at a very high rate, then flow quickly tapers off and stabilizes
- Wells in the recent past that took 60 days to develop can now be completed in 28 days

# Casing Zones and Cement Programs



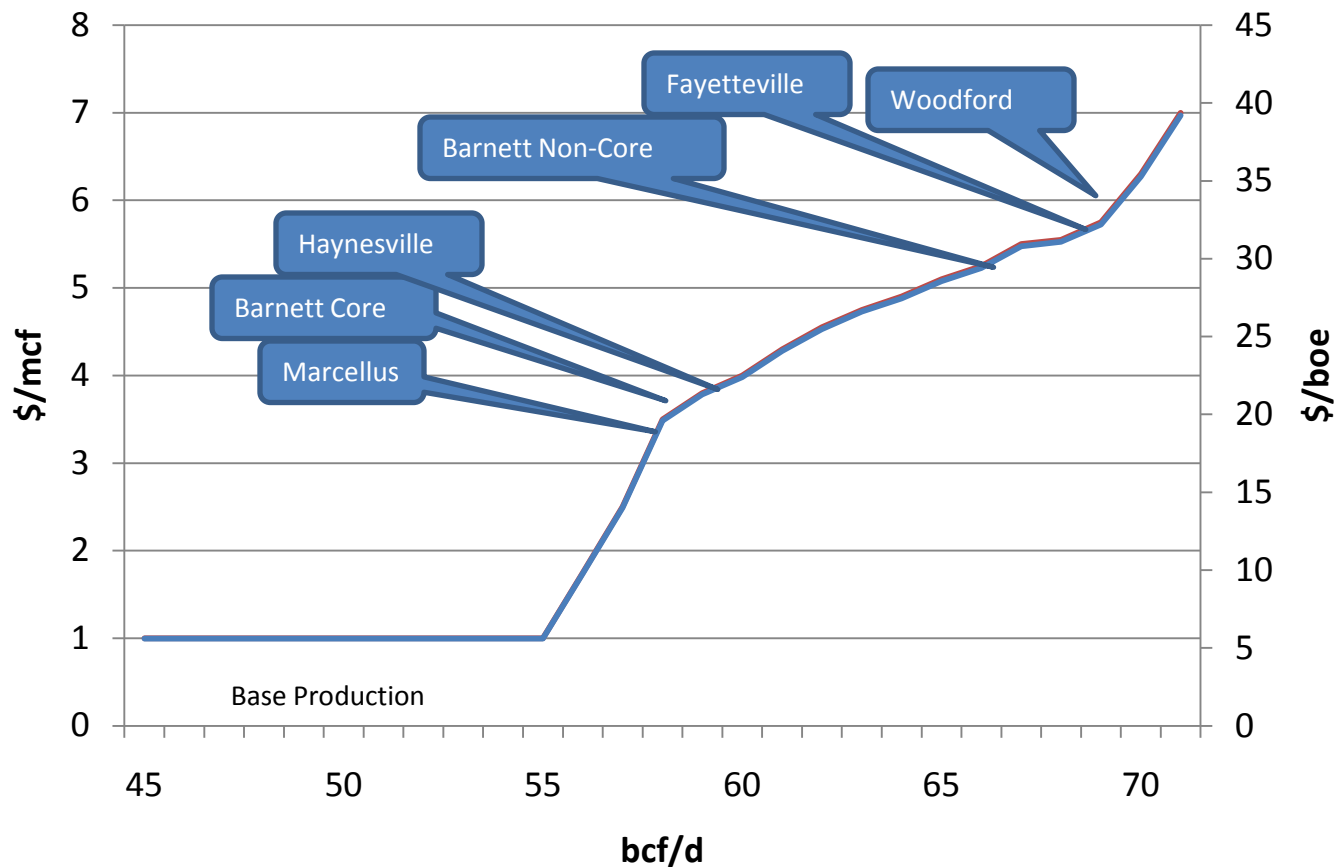
Source: DOE Shale Primer

# Hydraulic Fracturing of Marcellus Shale



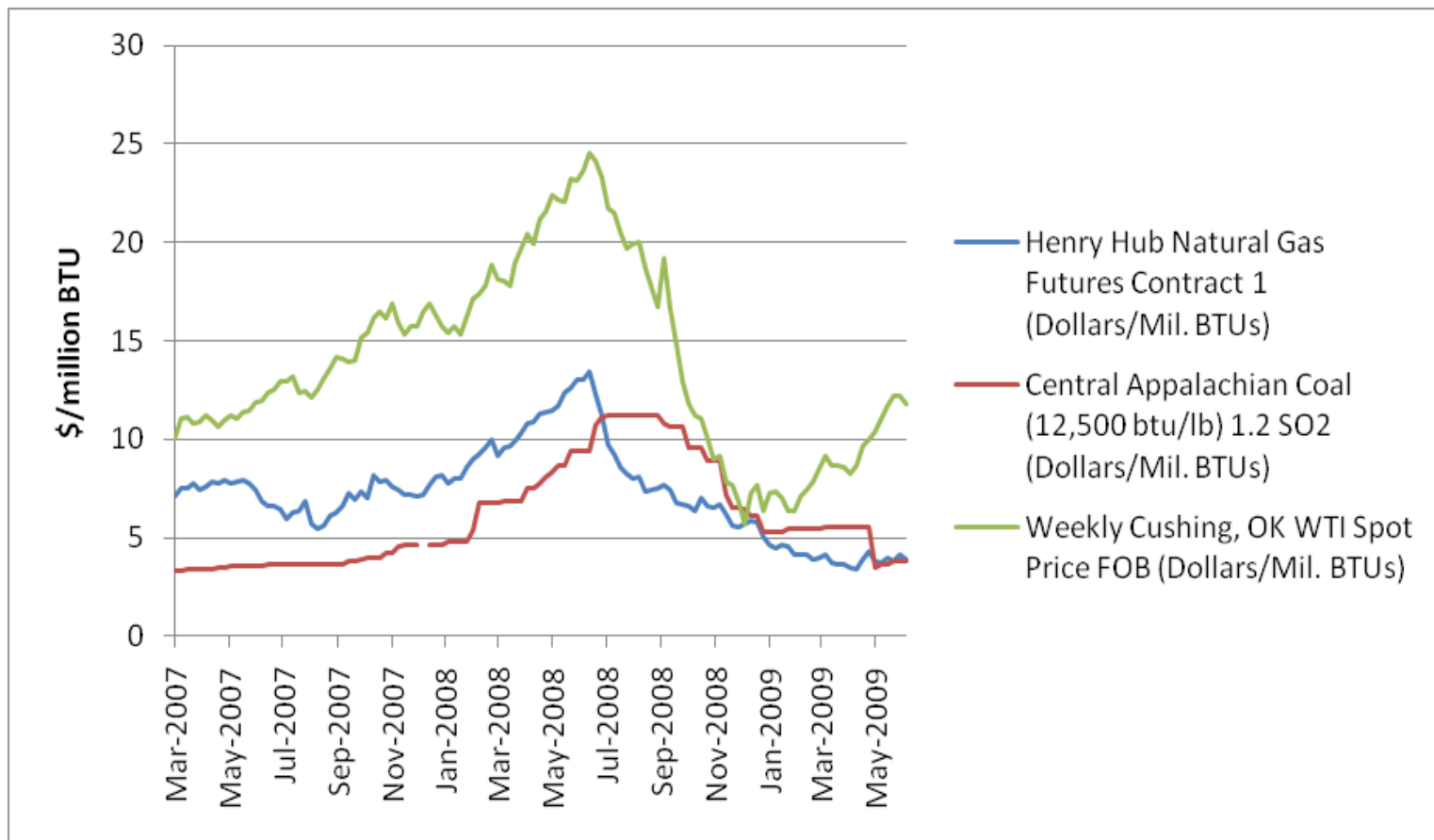
Source: DOE Shale Primer,  
Chesapeake

# U.S. Shale Supply Cost Curve



Source: Wood Mackenzie, EPRINC calculations

# Coal, Oil, and Gas Prices in the U.S.



# Challenges Remain

(but they can be overcome)

- Barriers to developing shale gas and bringing it to the market outside of North America remain significant, including:
  - difficult geologic formations
  - shortage of adequate infrastructure
  - variations in size and maturity of basins
  - physical access
  - exploitation costs
  - environmental concerns
  - regulatory and institutional constraints

# The Evolving Industry

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- Global economic downturn has slowed down the capital-intensive development of unconventional resources
- Production has held up even as gas prices dipped below \$3/MMBtu. It is unclear whether production would be sustained under such conditions in the long term.
- Uncertainties remain about projecting shale gas production in the U.S. – decline rates have been difficult to predict
- Environmental concerns regarding chemicals sometimes used in the fracturing process.
- More experience and time is needed to establish the decline rates and production lifespan of shale gas wells



## Environmental Concerns

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- There are two major environmental concerns facing shale gas production.
- Both relate to the hydraulic fracturing process and worries over the possible contamination of underground drinking water.

# Hydraulic Fracturing and Well Casing

- Hydraulic fracturing usually occurs below water aquifers – fracturing fluid is pumped down the well at high pressure to create pores in the shale rock.
  - Therefore wells must be drilled through the water aquifer.
  - Environmentalists worry that the well casing could leak fracturing chemicals and contaminate the aquifer.
  - There is little evidence to support this concern

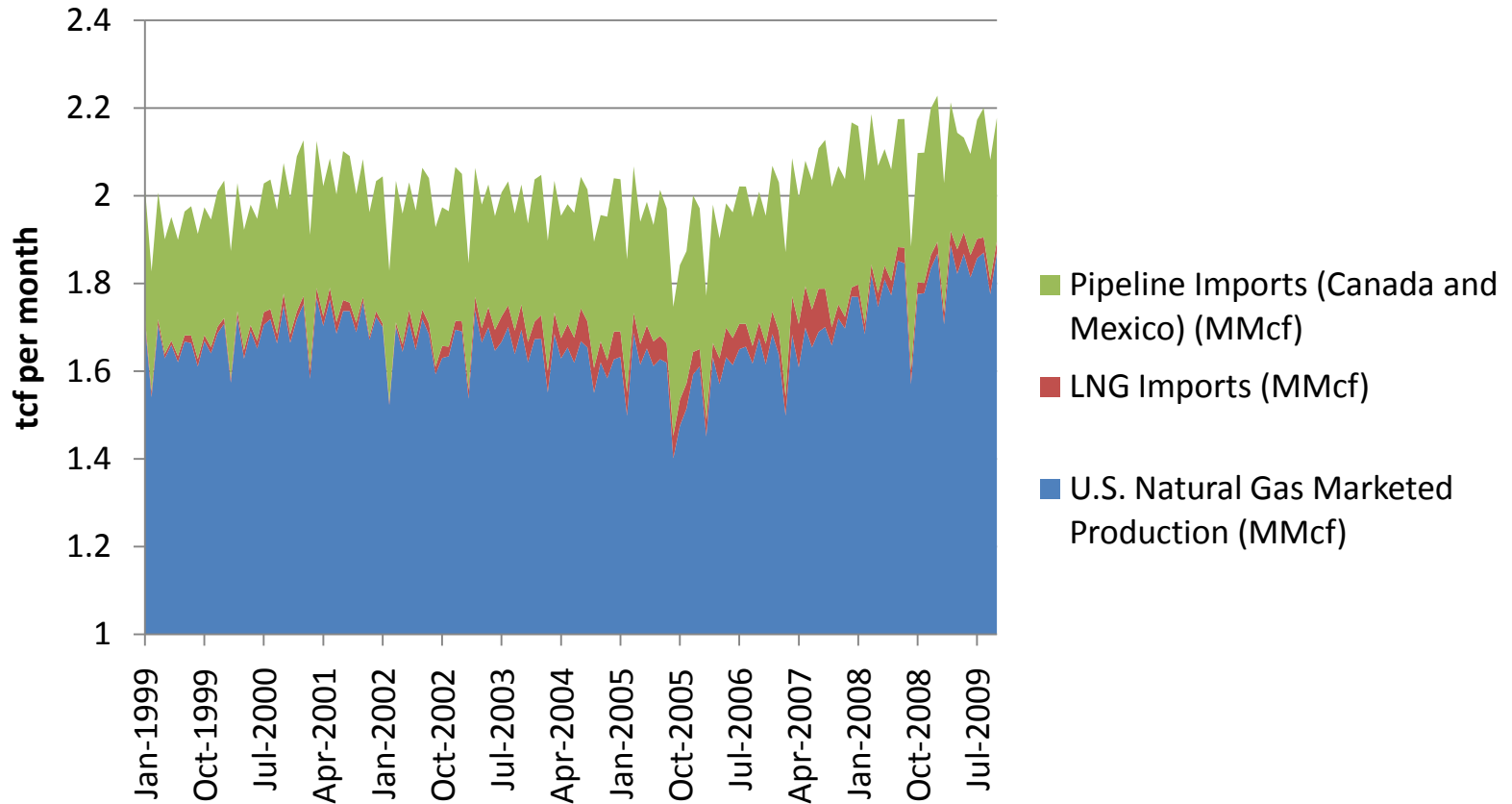
# Fracturing Water Treatment and Disposal

- The hydraulic fracturing process uses millions of gallons of water and often produces additional water.
  - This water may contain various chemicals, from both the fracturing process and produced water, that is not potable and must be treated.
  - Currently this is done by storing water in pits. Environmentalists worry that this water could leak through the ground and contaminate aquifers.
- There are several options for dealing with this concern, including:
  - Onsite treatment
  - Onsite tank storage
  - Removal by tanker trucks

## Possible Fracturing Legislation

- A recent Congressional hearing on the ExxonMobil-XTO merger made it clear that the Federal Government does not intend to ban hydraulic fracturing
  - Federal regulation is possible and could involve disclosure of chemicals, although regulation may continue to be left up to the states.
- New York State has opposed hydraulic fracturing in the New York City watershed
  - Chesapeake has agreed to put off drilling the watershed
- Meanwhile, Pennsylvania has strongly supported shale gas development.
  - It has brought thousands of jobs and billions in revenue to the state
  - NY is struggling financially and may eventually support development, albeit with further regulation

# U.S. Nat Gas Production and Imports



Source: EIA Data

# Foreign Interest in Shale Gas

# U.S. Shale Industry Draws Foreign Investment

- BP acquired part of Oklahoma's Woodford shale gas play from Chesapeake Energy in 2008 for \$3.65 billion
- EnCana and Royal Dutch Shell began developing the Haynesville Shale in Louisiana and Texas
- StatoilHydro and Chesapeake Energy jointly develop Marcellus shale basin and 14 different shale plays in other countries
- ExxonMobil began exporting its expertise and know-how from its North American shale gas operations to European gas markets
- Total's invested \$2.3 billion in Chesapeake's acreage in Barnett and other plays

# Potential for Shale Outside North America

- China and much of Europe possess shale formations similar to those found in the U.S.
  - However, the potential for large-scale gas production remains unknown – significant production is about a decade away
- Exploration in Europe is being carried out largely by joint ventures with companies that have experience in North American Shale
- Exploration in China is at an earlier stage than European exploration
- Successful shale development could have huge implications for historical exporters (Gazprom)



# European Shale Exploration Sites



From the Economist

## Exploration in Europe and China – Utilizing American Experience

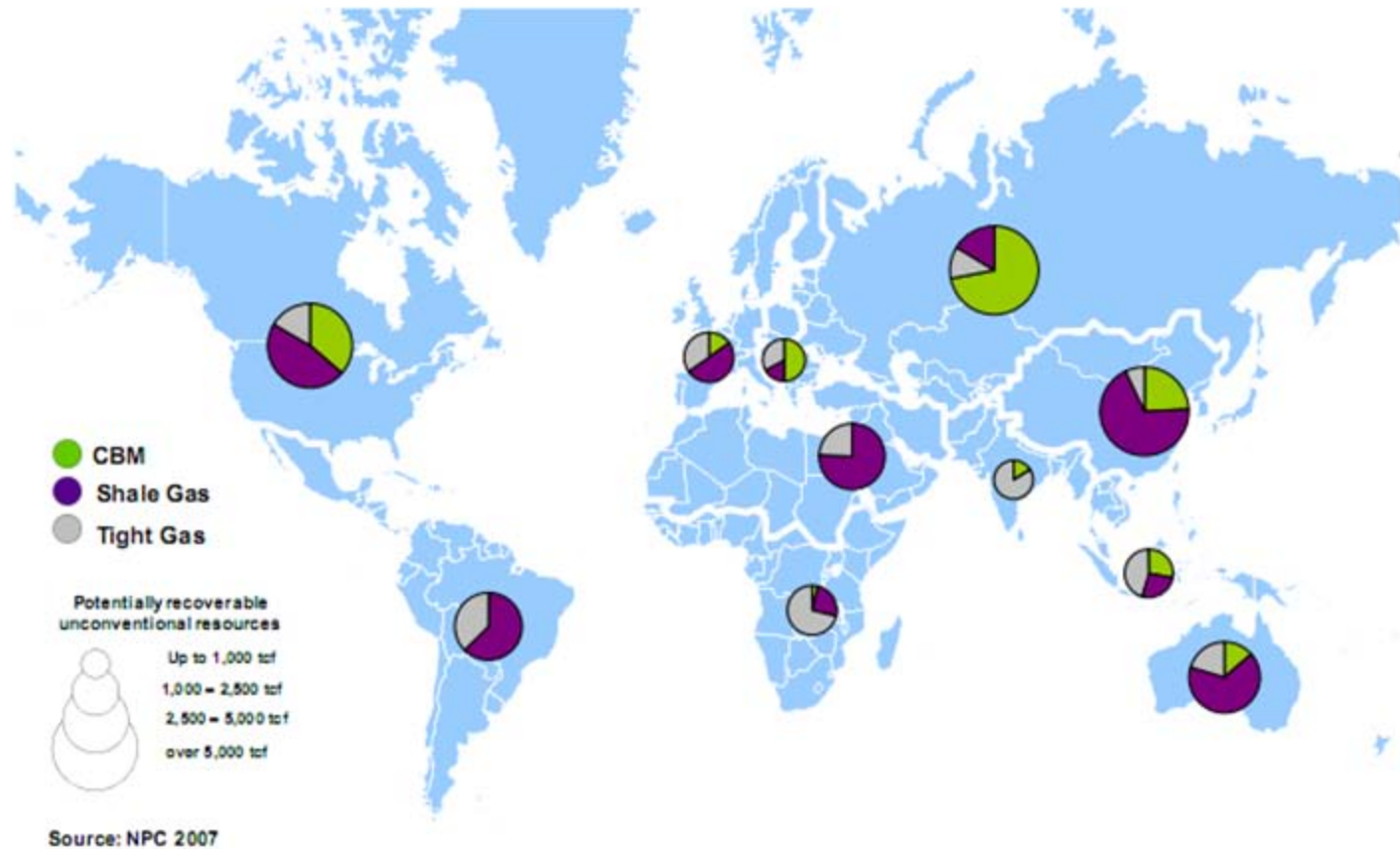
- A major reason for European and IOC investment in U.S. shale is experience...
- ExxonMobil is active in Germany and Hungary
  - Exxon has struggled with early exploration in Hungary – this may have influenced their acquisition of XTO
- ConocoPhillips and 3 Legs Resources exploring in Poland
  - Polish shale similar to Barnett in Texas
- Shell carrying out exploration in Sweden
- Total and UK Devon active in France
- China has recently agreed to deals with Shell and BP to explore in China

## Constraints to European Development

- Very early in E&P process
  - European companies do not have the same amount of experience as their U.S. counterparts and Europe lacks the type of small, independent companies that initiated U.S. shale development
  - Also lack logistical infrastructure to bring new production to market
- Geology is similar, but not identical to North America
- Higher population density means makes access more difficult
  - This may cause additional transportation problems

# Unconventional Reserves Around the World

Unconventional gas is a global game changer



Source: Statoil

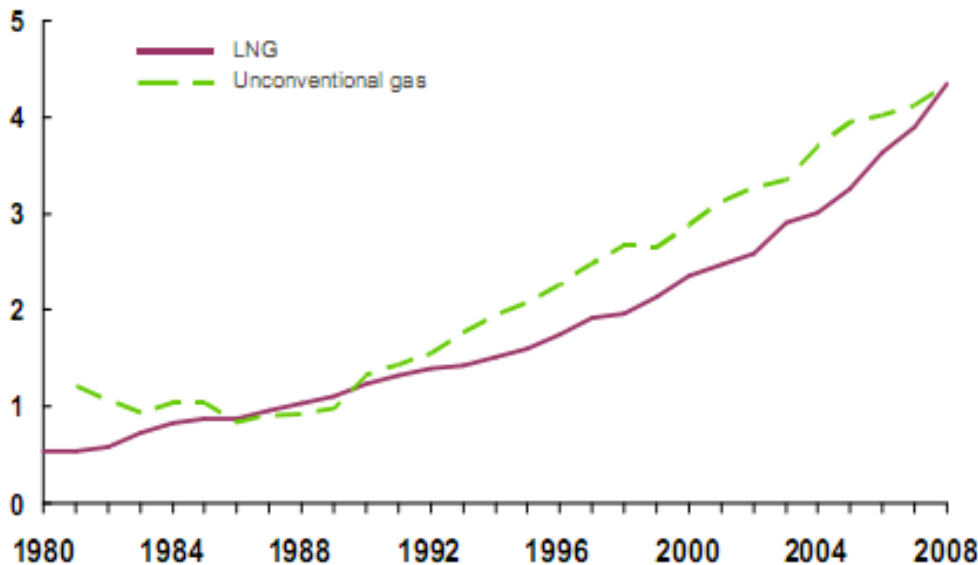
LNG

&

Natural Gas Pricing

# World LNG and Unconventional Gas Production

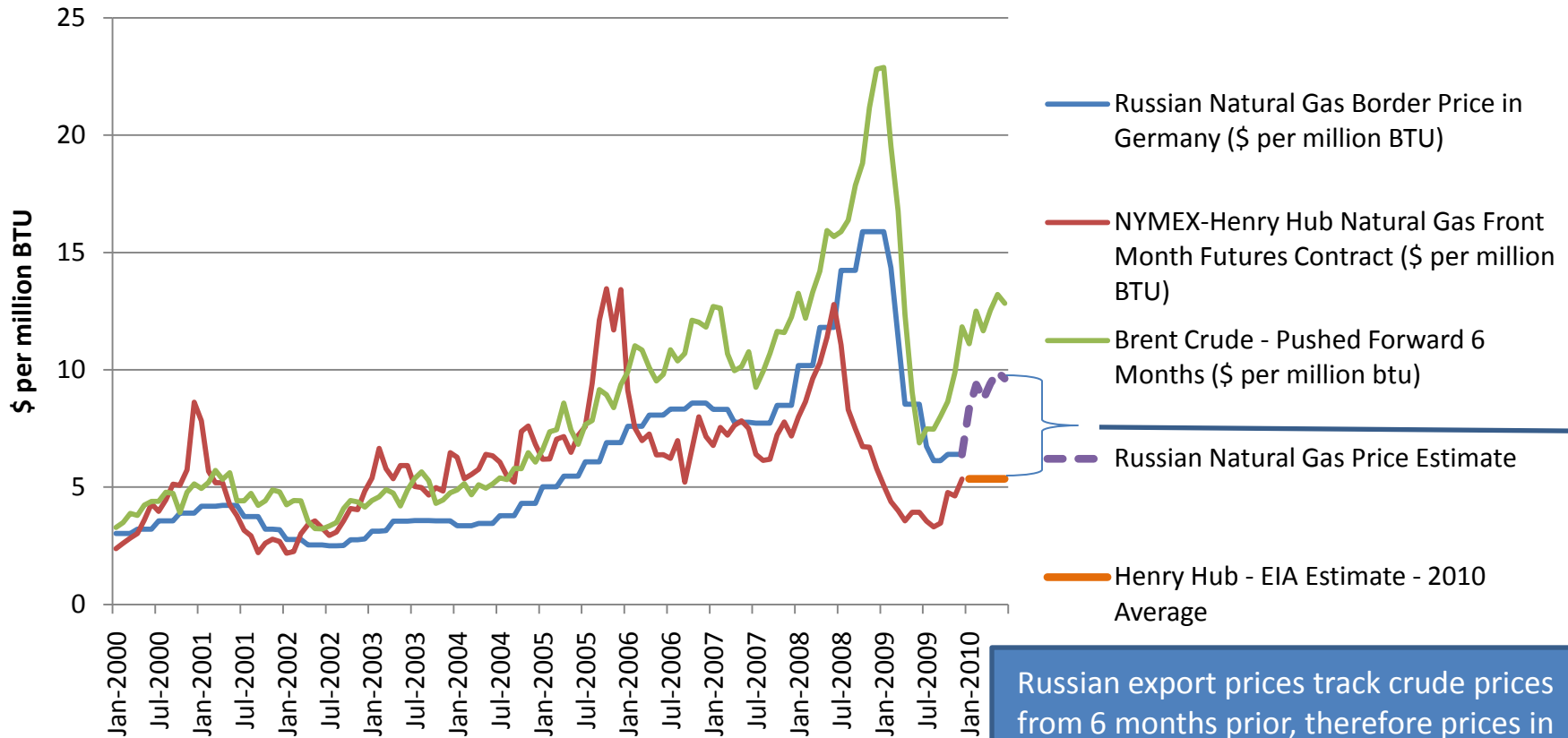
Global unconventional gas production (mboepd)



- 10% of global gas production (most of it in the US)
- 44% of US gas production
- Australia, India, Indonesia, and other places
- Europe now receiving attention

Source: SH

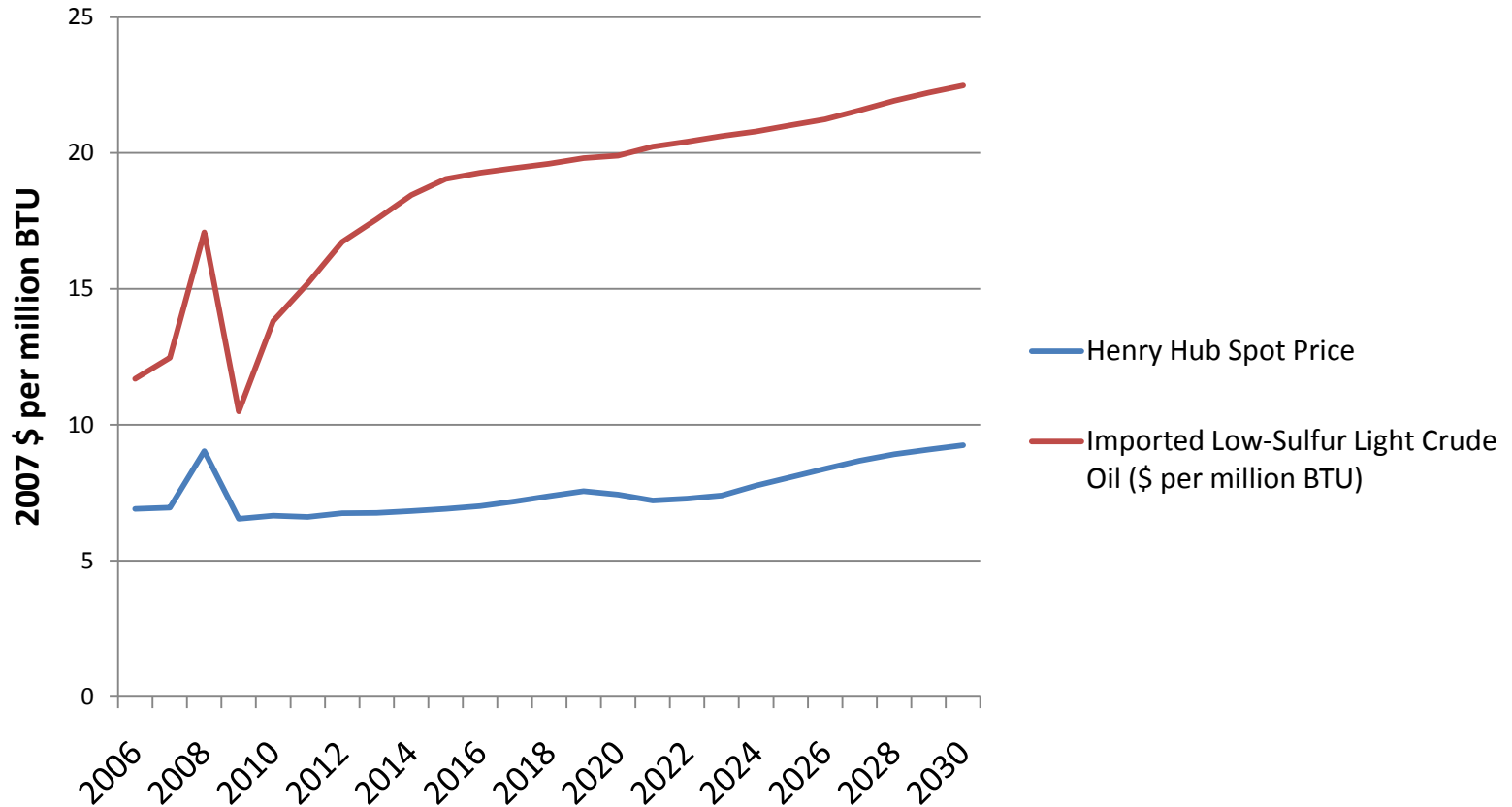
# Russian Export and U.S. Henry Hub Gas Prices vs. Oil



Russian export prices track crude prices from 6 months prior, therefore prices in H1 2010 will reflect crude's late 2009 rebound and Russian gas will likely cost twice as much as Henry Hub in 2010.

Source: EIA Data, IMF Data, EPRINC Calculations

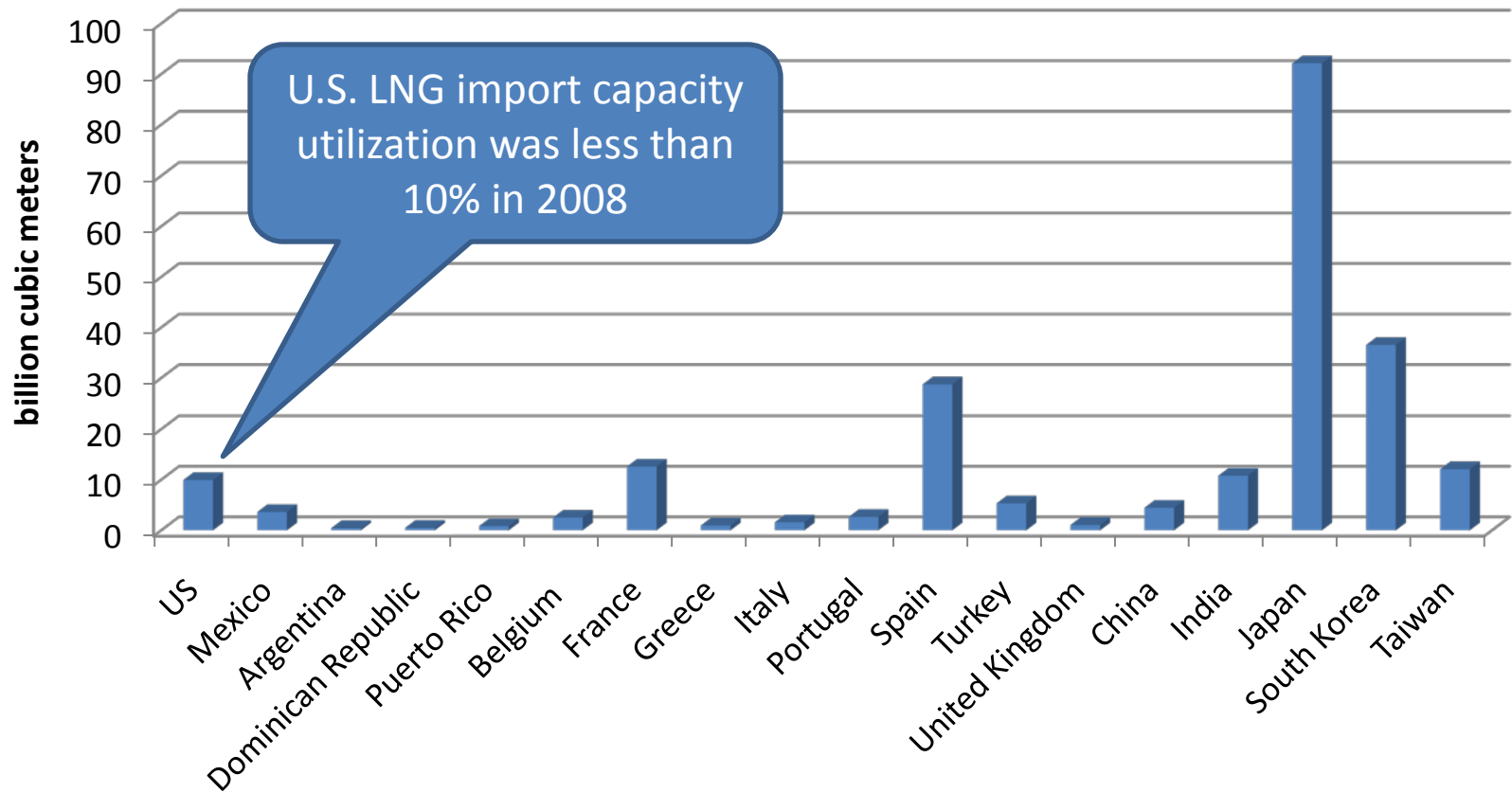
# Natural Gas and Crude Oil Prices Through 2030



Source: EIA Annual Energy Outlook 2009

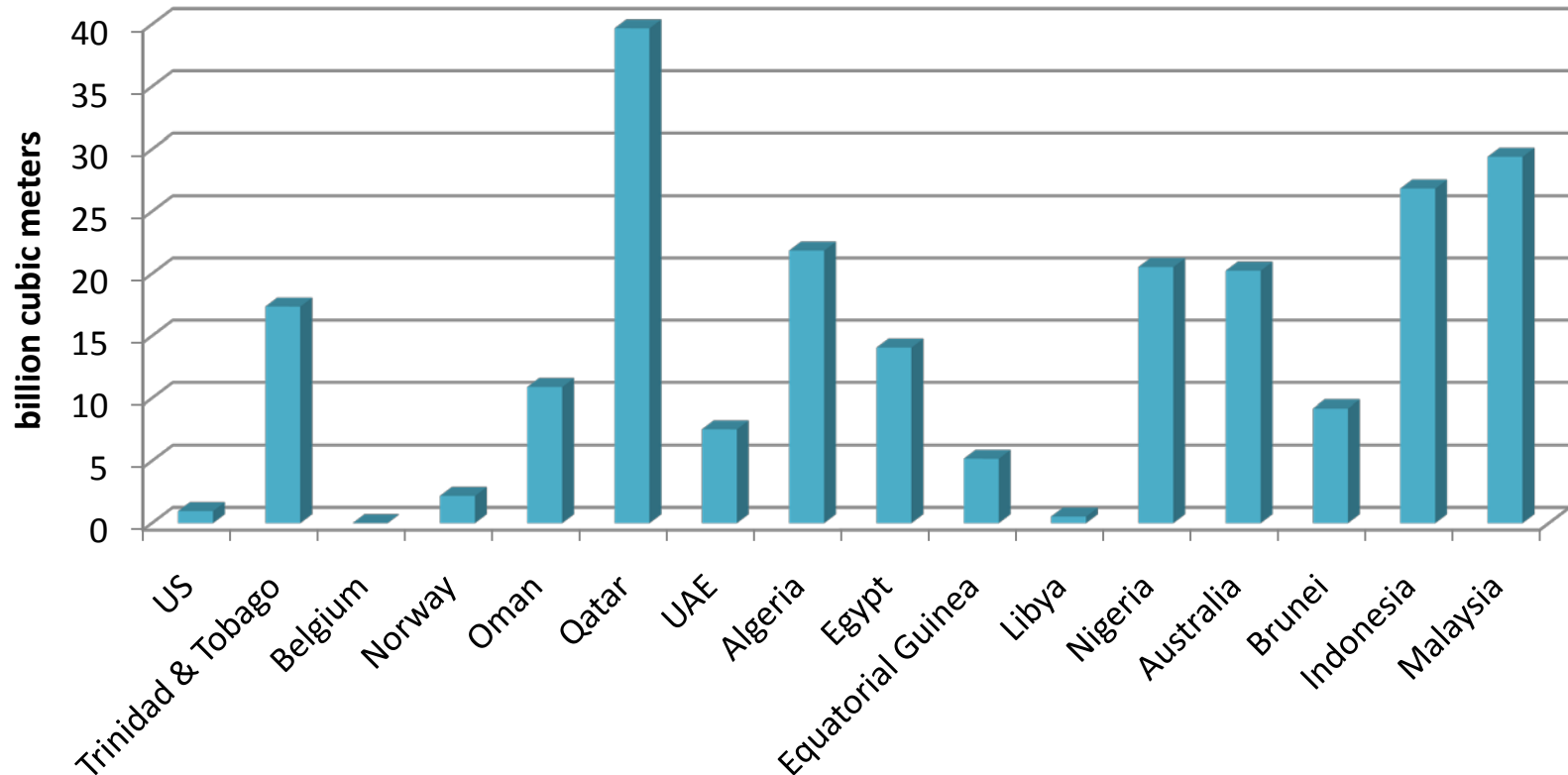


# Total LNG Imports - 2008



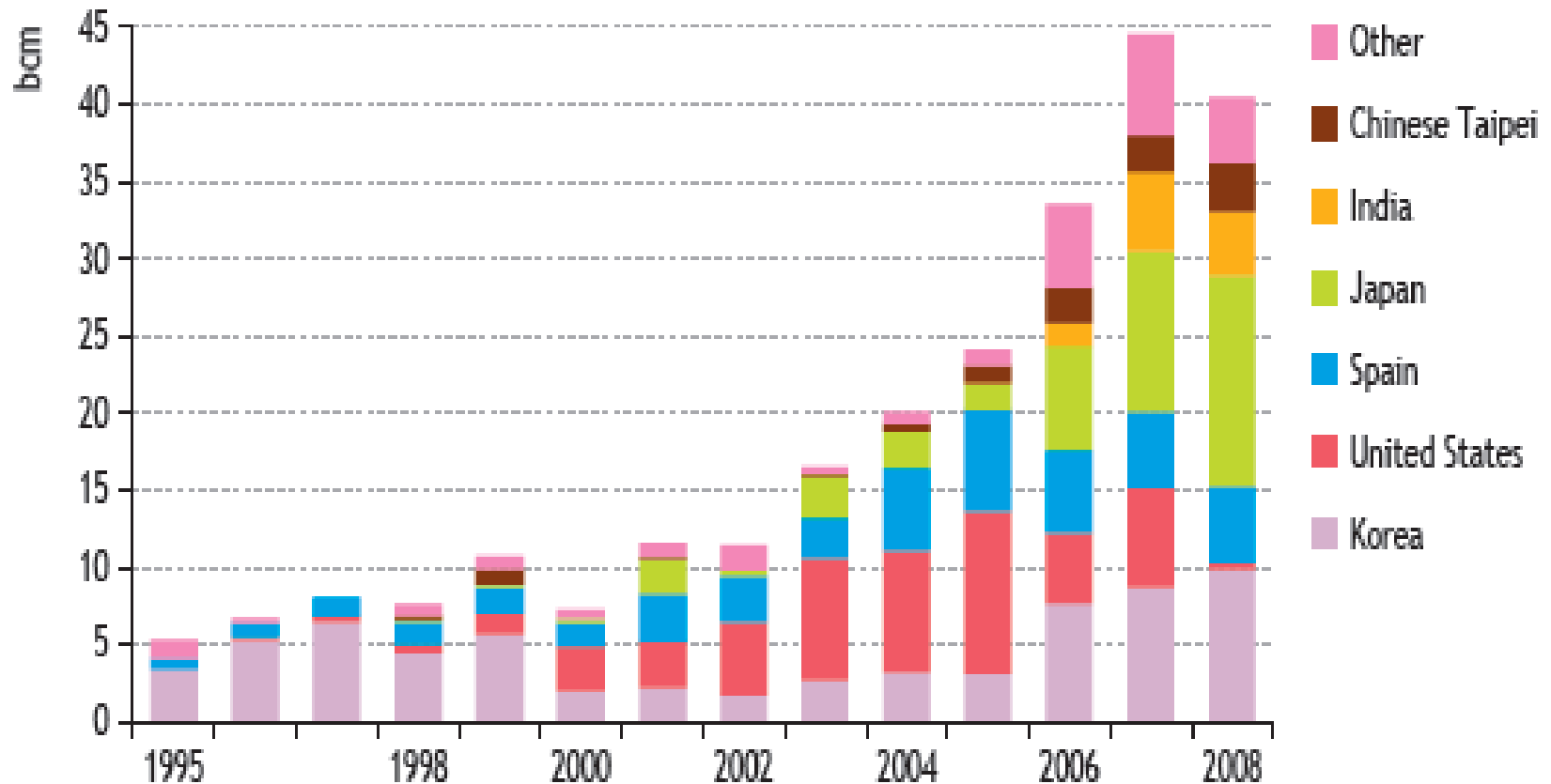
Source: BP Statistical Review 2009, OGI  
 Data, EPRINC Calculations

# Total LNG Exports - 2008



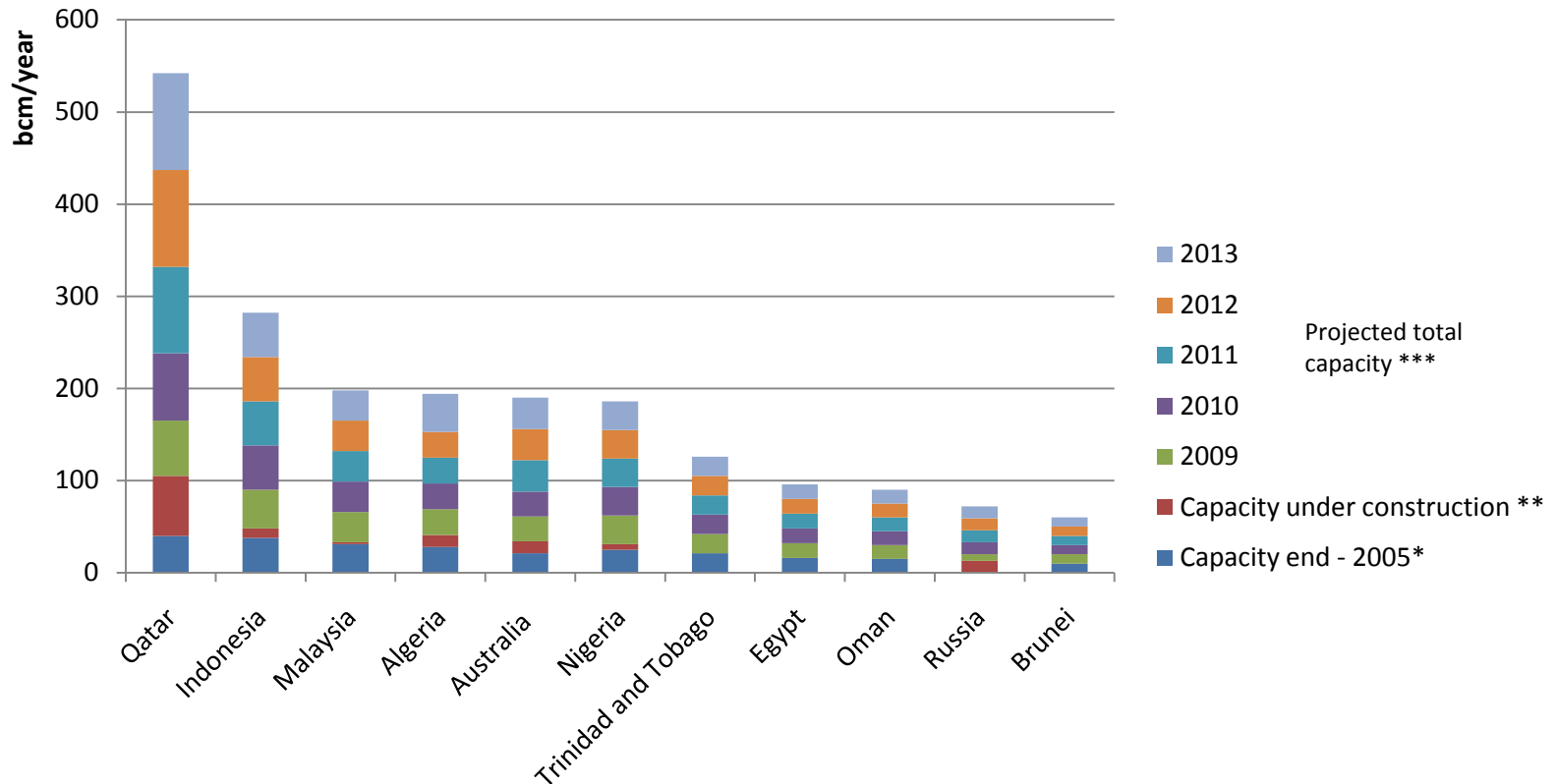
Source: BP Statistical Review 2009

# Spot LNG Trade by Country



Source: CIIGNL (2009)

# LNG Liquefaction Capacities Through 2015



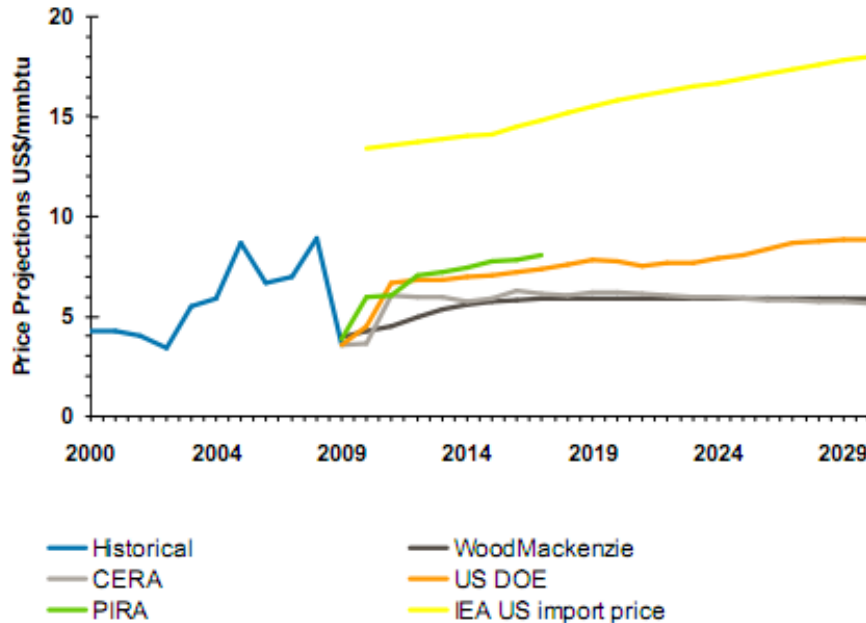
Source: IEA Data

# LNG Trade and Implications

- LNG shipments that were redirected from North American markets to Europe have helped to keep spot prices lower than prices indexed to crude oil
- Some European gas customers are seeking renegotiation of long-term contracts, potentially changing the current oil-linked natural gas price index
- Successful North American development of unconventional gas resources has already and is anticipated to reduce U.S. and Canadian LNG imports.

# Range of U.S. Gas Price Projections

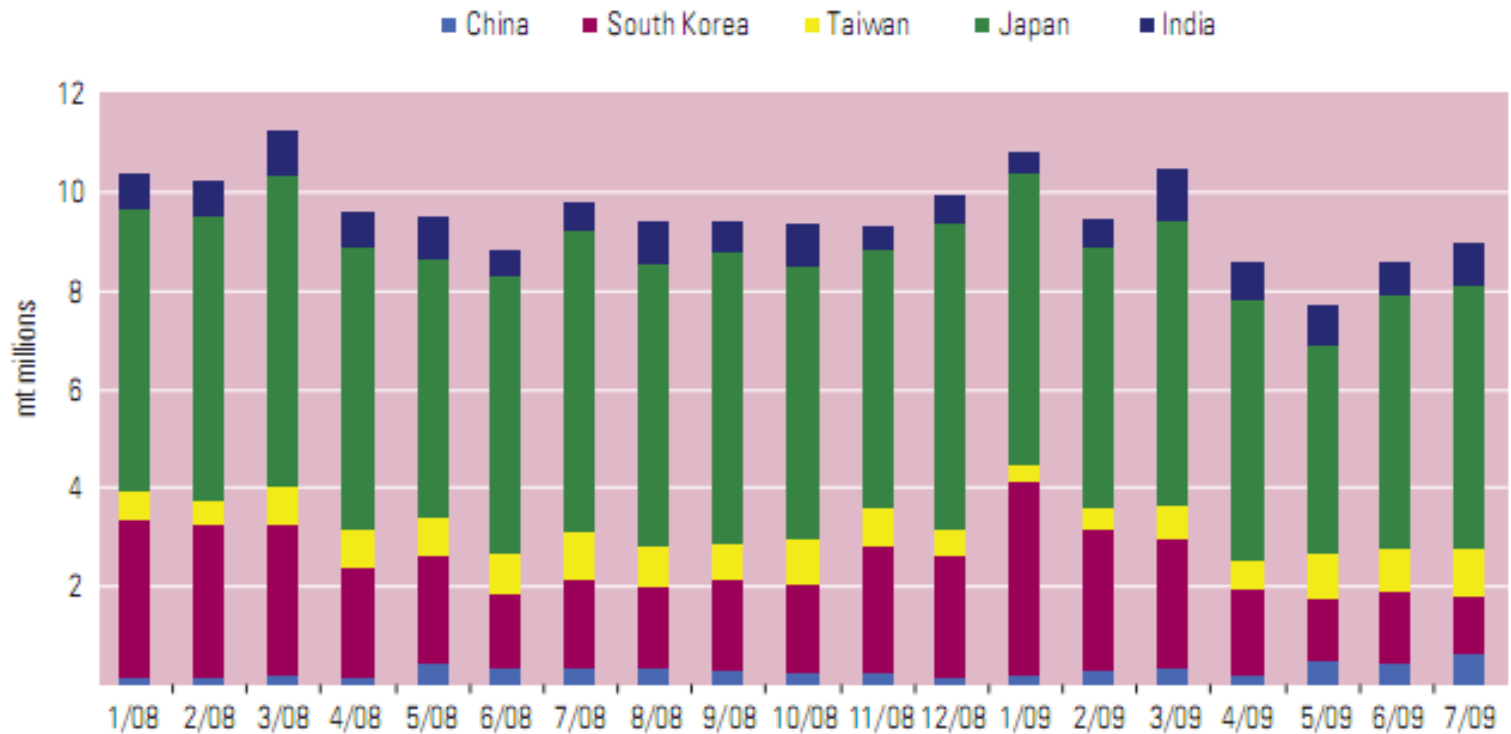
## Gas price projections (US)



- New consensus view US\$4 – 8/mmbtu!
- Driven by marginal cost of supply of unconventional gas (US)
- Impact of climate change, alternative fuels now more unknown

# Asian LNG Imports – 2008 and 2009

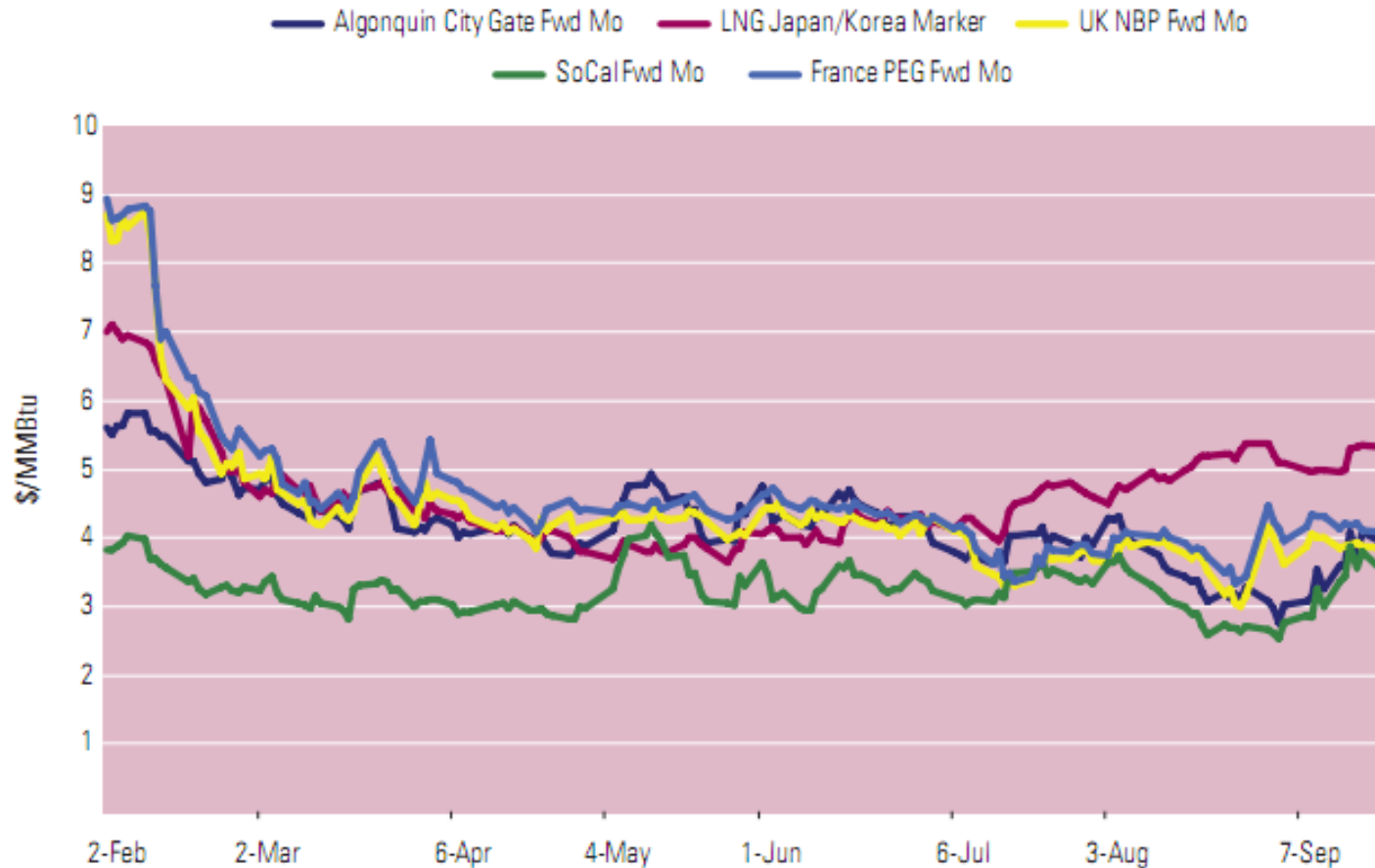
2. Total Asian LNG imports, 2008-9.



Source: Platts

# Global Gas Prices – 2009

## 1. Global gas prices, 2009.

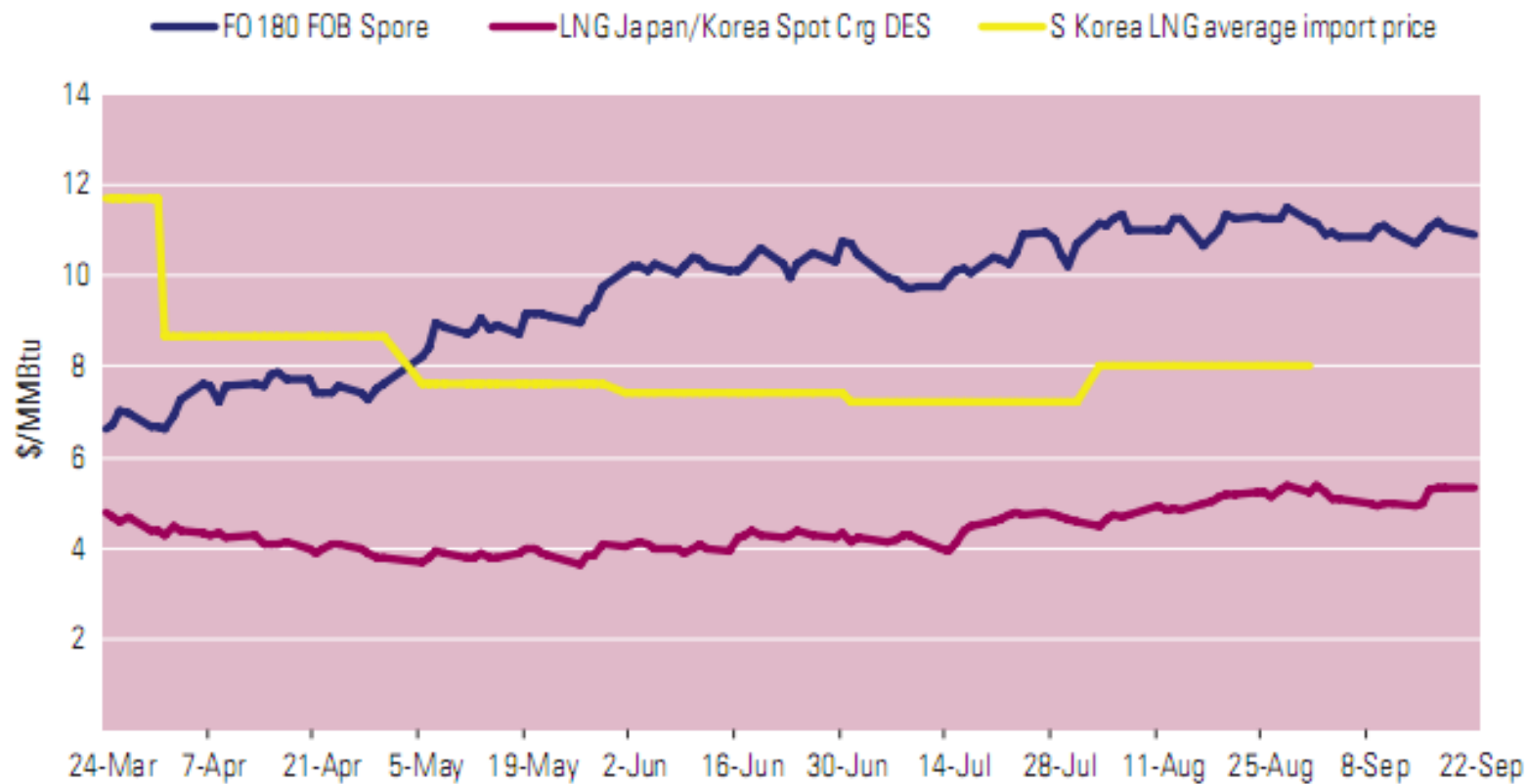


Source: Platts



# Fuel Oil vs. Spot LNG -- 2009

## 4. Fuel oil vs term, spot LNG.



Source: Platts

# Will GTL Make a Comeback?

# Gas-to-Liquids Technology

- Turning natural gas in liquid petroleum products
  - GTL technologies are often derived from the Fischer-Tropsch process (although several methods exist)
  - Combines natural gas molecules to form liquids: largely middle distillates and along with naphthas/gasoline and lubricants
    - Overall, the process results in a very clean and very high value barrel of liquids
    - No “bottom of the barrel products”
- The technology still faces many technological and capital cost hurdles
  - Energy waste presents significant questions regarding the process’s long-term economic viability
    - Some current technologies yield only 60% of the energy content

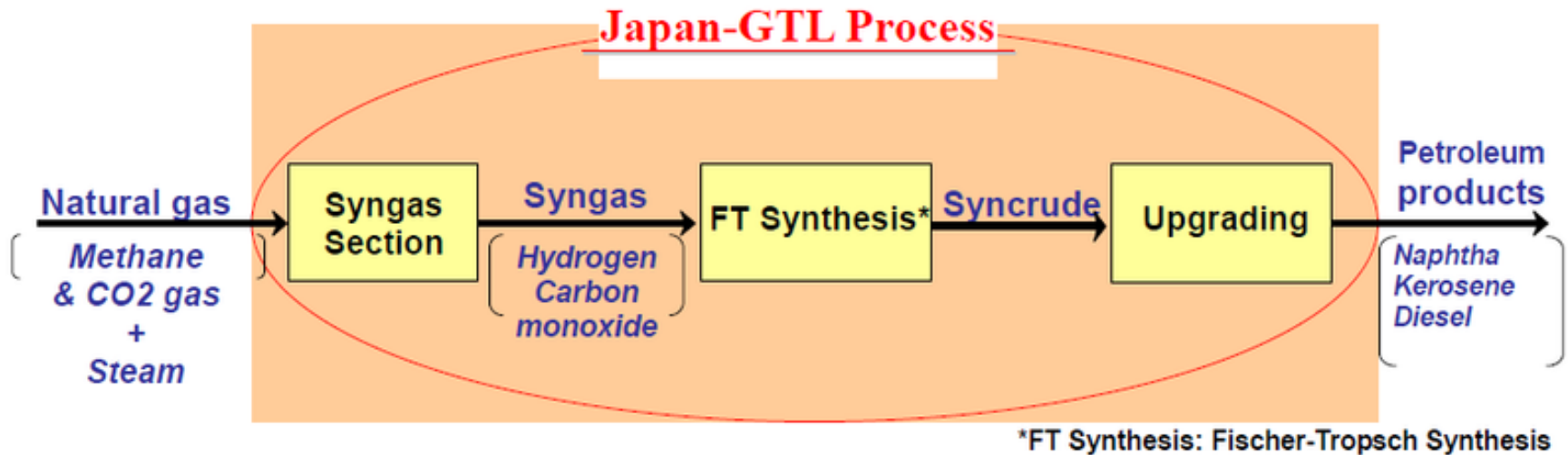
## Why GTLs?

- Monetize stranded gas and associated gas
- Transform Natural Gas into a more valuable product
- Liquids can be transported more easily than gas, therefore reaching additional markets
- Some countries (Japan) wish to switch liquid fuels dependency from crude oil to natural gas
- GTL fuels burn more cleanly than crude derived fuels
- **Shift in Gas Market Pricing Makes GTL and DME Research a Priority?**

## Niigata Demo Plant

- JV between Nippon Oil, JOGMEC, JAPEX, INPEX, and Chiyoda
  - 500 b/d
- Completion: April 2009
- Cost: 36 billion yen (~ \$400 million)
- Designed not for commercial production but to research Japanese technology and to determine whether such technology can be scaled economically
  - Successor to Yufutsu Pilot Plant
  - Can handle gas with high CO<sub>2</sub> content

# Niigata Japan GTL Process



# Niigata Japan GTL Plant



# Crude vs. GTL Finished Products

	<u>Refined Brent (vol%)</u>	<u>GTL-FT (vol%)</u>
<b>LPG</b>	3	
<b>Naptha + Gasoline</b>	37	15-25
<b>Distillates</b>	40	50-80
<b>Fuel Oils</b>	40	
<b>Lubes + Wax</b>		0-30

Source: BP, E-MetaVentures, Inc. from  
IAEE Annual Int'l Conference, 2003



## A Brief History of GTLs

- SASOL developed GTL technology in the 1950's using the FT process.
  - Interest grew from the 1980's to early 2000's
  - SASOL is still a leader in GTL technology
  - Several IOCs currently constructing large plants
- Most commercial GTL plants operate in South Africa, Qatar, and Malaysia
- Demo plants scattered throughout the world, from the U.S. to Japan

## **GTL Plants Under Construction**

- Two common themes:
  - Over-budget
  - Behind Schedule
- Projections for capital cost improvements made in the early 2000's have not materialized
  - Construction has been delayed across the board and projects are coming in significantly over budget
    - Unforeseen technical challenges have played a large role
    - Many planned projects have been cancelled
  - Per barrel costs for projects under construction are several times greater than those of a new crude oil refinery

## Shell Pearl

- Shell and Qatar Gas constructing plant in Ras Laffan, Qatar with capacity of:
  - 140,000 b/d of liquids
  - 120,000 boe of LPGs, condensates, and ethane
- Expected Completion: late 2010-2011
- Initial Projected Cost: \$6 billion
- Final Expected Cost: **\$18-\$19 billion**
  - **Cost per barrel of liquids: \$129,000 – \$136,000**

## A Modern, Commercial Plant: ORYX

- SASOL and QATAR Petroleum
  - Capacity has grown to over 32,000 b/d
- Plant was completed in 2006 but production did not begin in earnest until 2009
  - Faced catalyst problems
- Cost: \$1 billion
  - **Cost per barrel: \$31,250**
  - Cost is deceptively low because plant was delayed for several years

## Chevron Escravos

- Facing issues similar to that of Shell's Pearl – over budget
- Chevron and SASOL project in Nigeria.
  - 34,000 b/d of liquids
  - Uses SASOL Slurry Phase Technology
- Expected Completion: 2012
- Initial Projected Cost: \$1.7 billion
- Final Expected Cost: **\$6.9 billion**
  - Cost per barrel of liquids: \$202,000**

## World GTL/Petrotrin – Small Scale GTL

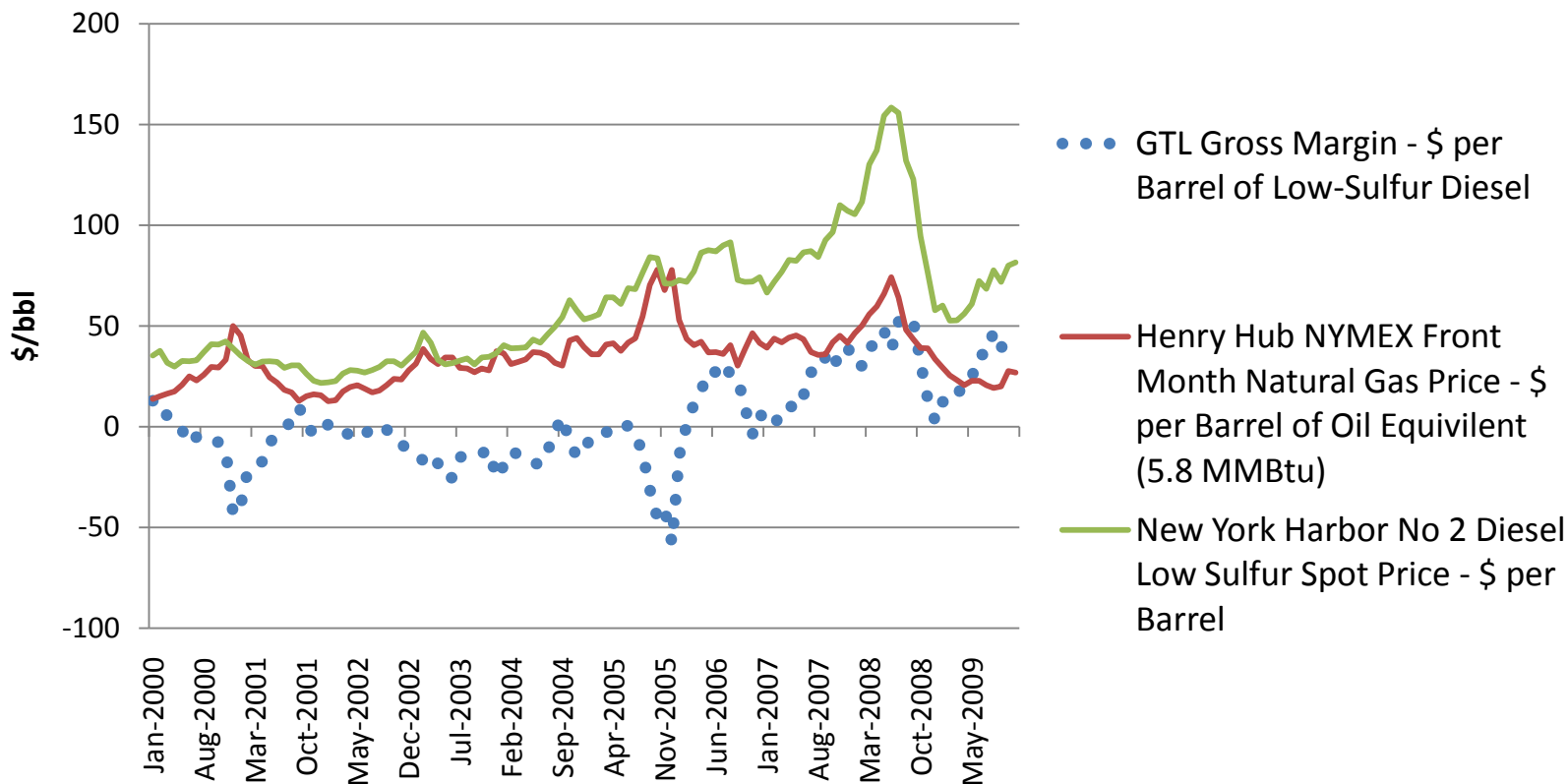
- Trinidad and Tobago
  - 2,250 b/d
- Expected Completion: 2010?
- Initial Projected Cost: \$150 million
- Final Expected Cost: **\$445 million**
  - Cost per barrel of liquids: \$197,000**

## Capital Cost Barrier

- Saudi Arabia is building three new crude oil refineries, for domestic consumption and exports
  - Each is 400,000 b/d
  - All should be completed by 2013
  - Cost is around \$10 - \$12 billion, or \$25,000 - \$30,000 per barrel of capacity
- Meanwhile, GTL plants under construction cost \$100,000 - \$200,000 per barrel of capacity
  - To be successful, capital costs must come down and gas must remain discounted to crude oil (and the technology must be refined)

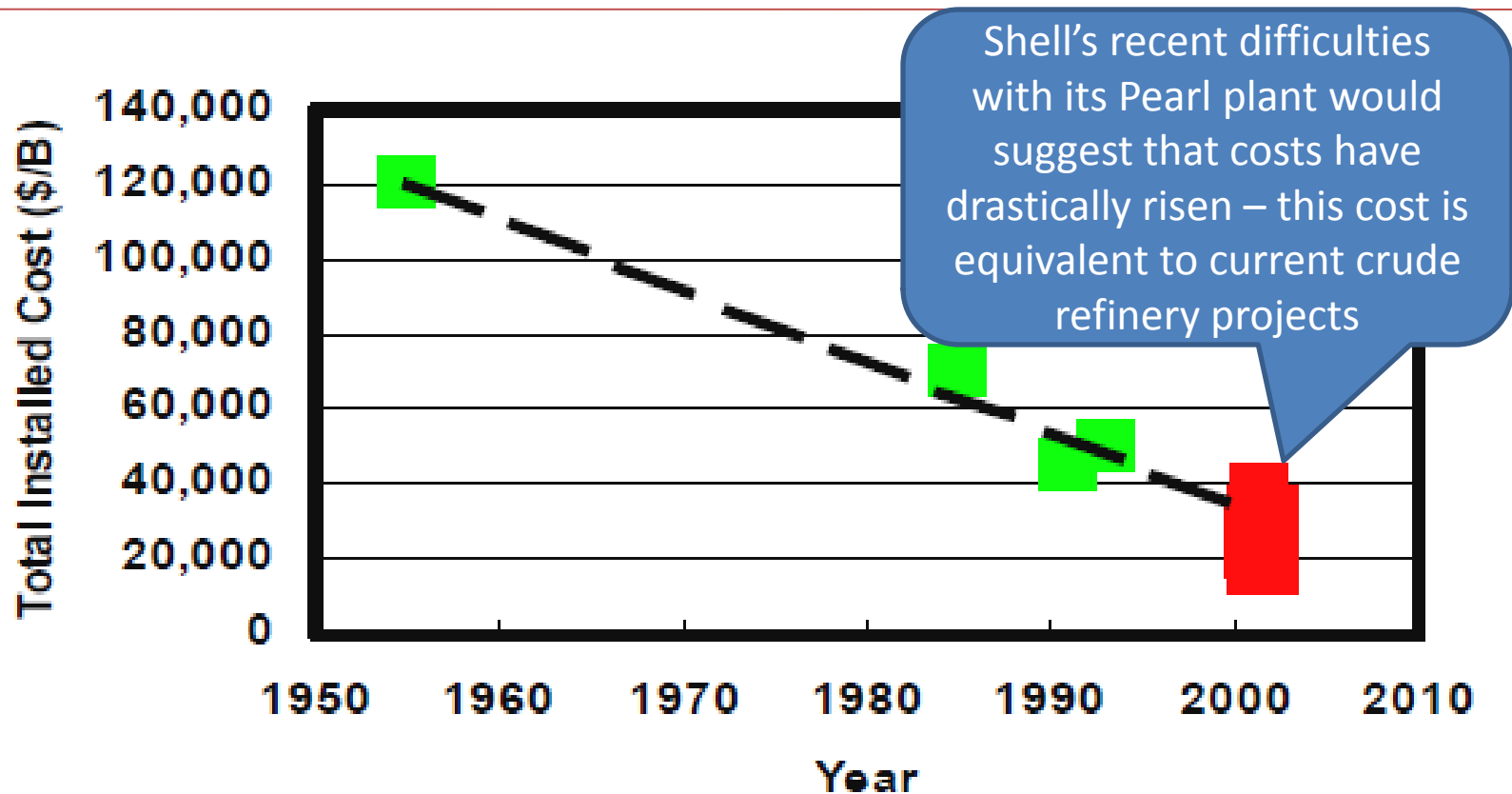
# GTL & DME Gross Margins

Gross GTL Margins – 1 barrel of low sulfur diesel minus natural gas feedstock costs



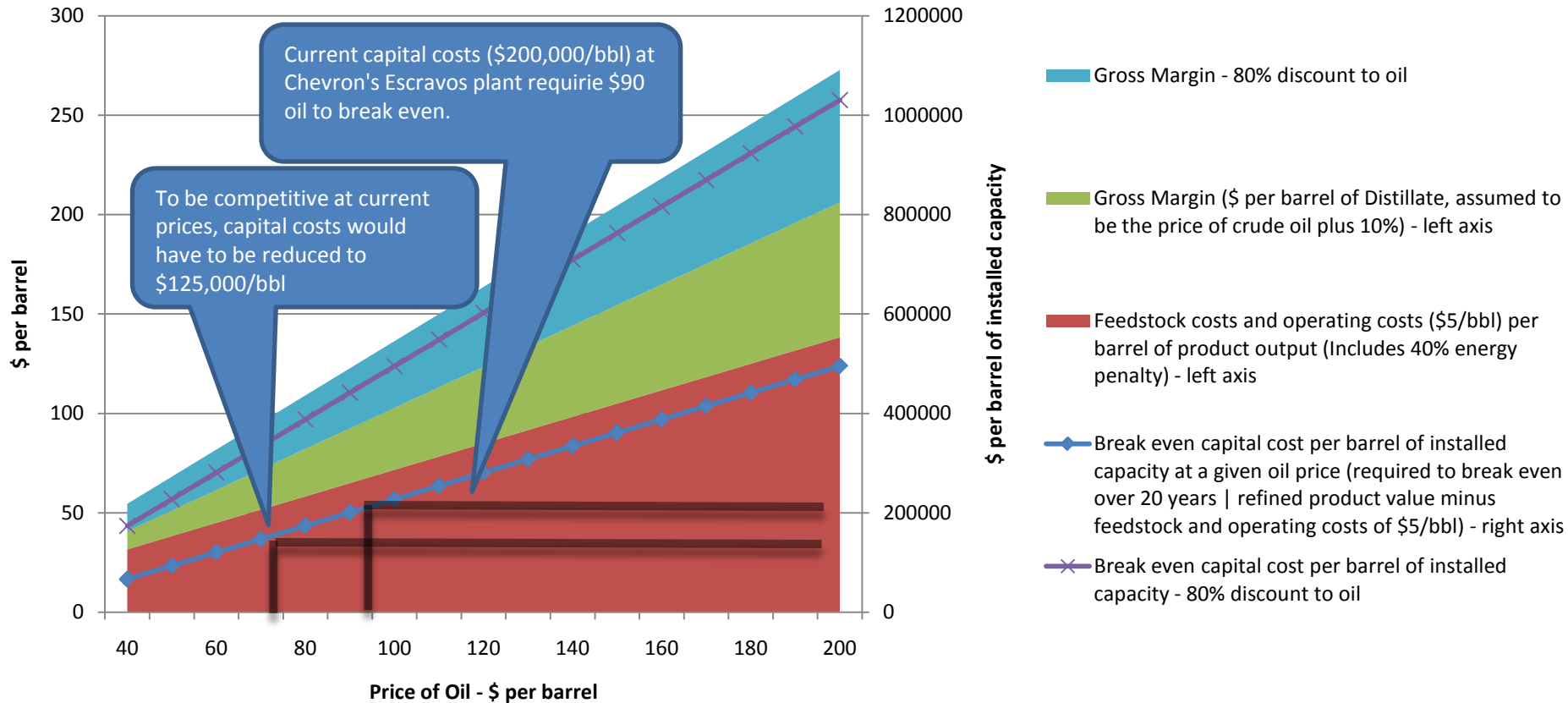


# Are GTL Capital Costs on the Decline?



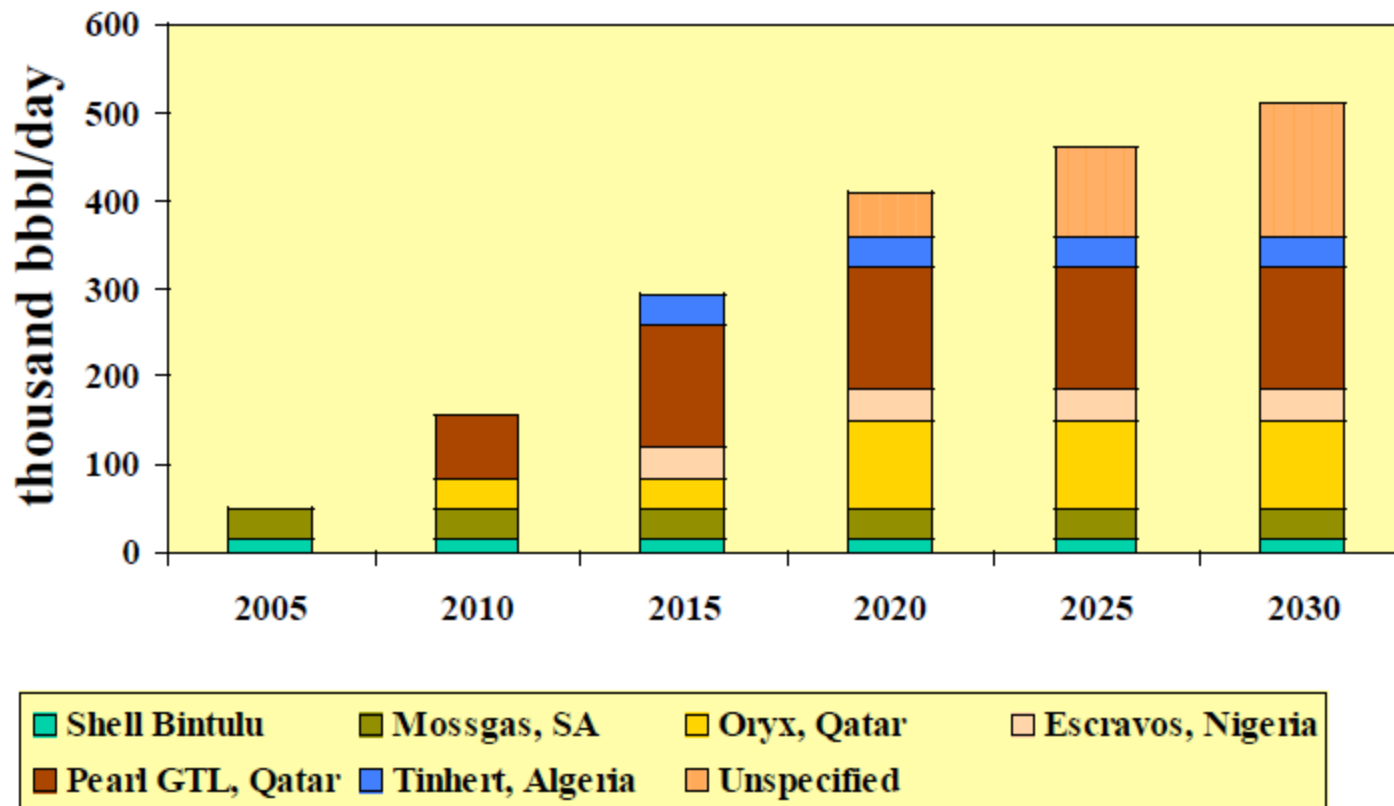
Source: E-MetaVentures, Inc. from IAEE Annual Int'l Conference, 2003

# Capital Costs and the Gas Crude Spread\*



\*EPRINC preliminary estimates

# Projected GTL Capacity - NPC



Source: NPC

# CHANGE IS COMING!

**Gas to Oil Pricing Likely to Become Permanently De-Linked**

**Stability of Indices No Longer Assured ---- “ S” Curve More Robust than Most, but Pressure for Change Will Remain (Europe – Gazprom Index No Longer Workable)**

**Gas Rich Scenario Can Reduce the Cost of GHG Controls**

**Strategic Shifts: Russia and Central Asia Natural Gas Leverage on the Decline – Greater Openness to Foreign Investment**

**Shale/Unconventional Gas Technology Migration Will Accelerate – Reserve Growth Likely to Continue**

**Long Term Prospects for GTL and DME Will Continue to Improve**